

- **Map Install – May 13, 2016**

The installation of the new works will take place following close of business on May 13. The art is on loan from the artists and will hang in public and semi-public locations throughout Town Hall until May of 2017.

- **MAP Brochure**

The status of the 2016/17 MAP brochure was discussed. Images provided by the artists have been sent to the printer and the brochure design has started. Barb and Karen will finalize the commentary for the artist statements. The committee will review the final proof before it goes to print. The schedule provides for the printing of the brochure so it is available for the May 12 event. Twenty five copies of the brochure will be passed to each incoming artist and a quantity will be placed in the MAP brochure stand in the atrium as a reference for on-site tour of the art chosen for MAP 2016/17 on display in Town Hall.

- **Media**

Hazel gave an update on the media contacts made. Karen will follow up with the Communications and Economic Development Co-ordinator regarding an eblast, twitter feed and featuring MAP on the television screen in the Atrium of Town Hall.

B.2 Public Art Policy

In the interest of time, the Committee deferred the ongoing review of the Public Art Policy to the June 2016 meeting.

B.3 Additions to the Agenda

- Peter noted Staff Report FAF.16.29 on the Municipal Art Program 2016 was presented at the Committee of the Whole on March 14, 2016. He noted that a question was raised by a councillor regarding insurance coverage. Follow-in the meeting, the Director of Finance and IT Services directed the release of an email to Council advising of the insurance coverage and the deductible. Since the coverage is for all Town buildings, where permanent collections and rotating exhibits are featured, the Chair asked that Karen suggest, on behalf of the Committee, their recommendation to review the coverage as the value of the art is inconsistent. Karen noted a reference to value of MAP art is prepared annually.
- The MAP loan agreement will be revised to include reference to the sale of a piece of art. In the event art work is sold during the loan period, the artist/s will be required to submit alternative pieces of art for jury selection by the Public Art Committee. The Public Art Committee will determine the placement of the replacement piece in Town Hall.
- Artists will be asked during the intake of art how they heard about MAP. This information will be used by the committee for future marketing initiatives.
- Karen presented sample designs for the art labels to be placed adjacent each piece of work to feature key information. A selection was made and Karen will prepare for the May 13 installation.

C. Adjournment

Moved by: Peter Tollefsen

Seconded by: Yvonne Hamlin

THAT this Public Art Committee meeting does now adjourn at 11:50 a.m. to meet again on Thursday, May 5, 2016 at Town Hall, or at the call of the Chair. Carried.