

B.2 Committee Meetings & Timelines – 2016

January 2016

- No meeting

February 2016

- Committee Meeting – February 4, 2016
- Continued promotion/communication of MAP and February 28 deadline
- Policy Review – ongoing
- Receive MAP Submissions/Communication with artists/Prepare for Jury

March 2016

- Committee Meeting – March 3, 2016 – Jury Day
- Council Report (complete for March 22 deadline) for March 30 Council Meeting
- Policy Review – ongoing
- Council Meeting – March 30 – MAP Report
- Communicate Jury Results to Artists selected for MAP 2016-17
- MAP Brochure – content co-ordination & design
- Begin preparations for Intake/Out-take in May
- Begin preparations for MAP Exhibit in May

April 2016

- Committee Meeting – April 7, 2016
- MAP Brochure - printing
- Ongoing preparations for May Artist Appreciation Event – intake/outtake
- Ongoing preparations for May MAP Exhibit
- Policy Review – ongoing

May 2016

- Artist Appreciation Event – intake/outtake of MAP Art – tent. May 5
- MAP Exhibit - tent. May 5/6
- Distribution of MAP 2016-17 Brochures
- MAP Install – Tent. May 6

June 2016

- Committee Meeting – June 2, 2016
- Artist Appreciation & MAP Exhibit – Recap
- Policy Review – ongoing

July 2016/August 2016

- No meeting

September 2016

- Committee Meeting – September 8, 2016
- Policy Review – ongoing

October 2016

- Committee Meeting – October 13, 2016
- Policy Review – Report re suggested revisions

November 2016

- Committee Meeting – November 3, 2016
- MAP 2017-18 Planning - Artists' Call for Submissions & related marketing

December 2016

- Committee Meeting – December 1, 2016
- Year-end wrap-up and 2017 overview

B.3 MAP 2016

B.3.1 MAP Communication Update

Hazel provided an update on the communication outreach that has taken place. She advised of a telephone interview with the new editor of The Enterprise Bulletin and a copy of the article, with colour photograph that appeared in the January 29, 2016 issue of the newspaper, was presented.

Outreach initiatives included/or will include contact with:

- Committee distribution of the submission form to numerous locations
- Enterprise Bulletin – Town ad, feature article
- BMFA – Blue Mountain Foundation for the Arts
- Arts Advisory Council – The Blue Mountains Public Library
- The Blue Mountains Review – Published monthly by Blue Mountains Arts and Culture Group
- Radio Stations
- Thornbury Paper – online
- Email communication to previous MAP participants
- TBM Website, Media Releases, E-blasts and Tweets

A suggestion was made to conduct an informal survey of incoming and outgoing MAP artists at the function in May with a goal to identify how people are hearing about MAP. This information will assist the committee with future marketing initiatives to increase awareness and submissions.

B.3.2 MAP Jury Results & Report to Council

Following the February 28, 2016 MAP Submission deadline, the tentative date for the Jury is currently March 3, 2016, after which a report will be prepared for Council's consideration at their March 30, 2016 meeting.

B.3.3. MAP Reception & Art Exhibit 2016

Tentative dates are May 5 and 6; to be confirmed.

B.4 Public Art Policy Review

To comply with the Public Art Policy POL.COR.12.15 review cycle, which is once per term of the Committee, a portion of each meeting is being dedicated to policy review. The goal is to complete the review and prepare a report to go before Council in the fall with recommendations for changes, in an effort to keep the policy current.

C. Adjournment

Moved by: Yvonne Hamlin

Seconded by: Peter Tollefsen

THAT this Public Art Committee meeting does now adjourn at 12:00 p.m. to meet again on Thursday, March 3, 2016 at Town Hall, Committee Room, or at the call of the Chair. Carried.