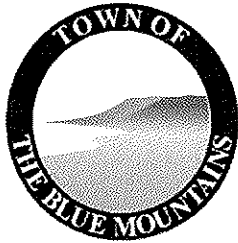


STAFF REPORT: PLANNING & BUILDING COMMITTEE



REPORT TO: Planning & Building Committee
MEETING DATE: May 3, 2010
REPORT NO.: SRB.10.10
SUBJECT: 54th OBOA Annual Meeting & Training Session
PREPARED BY: Greg Miller, Chief Building Official

A. Recommendations

THAT Council receive Staff Report No. SRB.10.10 for information purposes.

B. Background

The Ontario Building Officials Association's Annual Meeting and Training Sessions (AMTS) will be hosted by the Simcoe and Bluewater (formerly Grey-Bruce) Chapters of the Ontario Building Officials Association (OBOA) from October 3rd to the 6th, 2010 at Blue Mountain Resorts at The Village at Blue Mountain. It is expected that over 600 Building Officials (full and partial delegates), in excess of 100 companions and over 150 exhibitors and presenters will attend this year's AMTS. The 2010 AMTS will be very informative and will provide up-to-date information of many new construction techniques that affect the everyday life of all citizens in the province.

Mayor Anderson has been invited to attend the Opening Ceremonies and bring greetings on behalf of Council as well as attend the President's Dinner on October 6, 2010. The keynote speaker at the morning session on October 4, 2010 will be the Minister of Municipal Affairs and Housing. Members of Council are welcome to attend this session.

The Ontario Building Officials Association (OBOA) is a not-for-profit Association that represents over 2,200 Building Officials, Inspectors and Plans Examiners across Ontario who enforce the *Building Code Act*, the Ontario Building Code and Zoning By-laws on behalf of municipalities. The primary focus of the OBOA is the delivery of provincially developed educational programs and training seminars to Building Officials, Architects, Engineers, Construction Technologists and many other parties involved in the construction industry to promote first and foremost public safety plus uniform enforcement and code interpretations.

C. The Blue Mountains' Strategic Plan

The 2010 OBOA AMTS will support economic development within the Town through the attendance of the delegates, companions and exhibitors as well as exposure to potentially new visitors. Further, the 2010 OBOA AMTS will support the on-going professional development of staff.

D. Budget Impact

Annually, approximately \$3,250.00 is budgeted for in the Building Inspection Budget ("Conferences" and "Training & Education Courses") for staff attendance and participation at the AMTS. In addition, "gifts in kind" totalling approximately \$500.00 by way of Town staff involvement in the development and provision of the AMTS Program is provided.

E. Attached

1. Letter dated October 30, 2009 from Ontario Building Officials Association addressed to Mayor Ellen Anderson.
2. 2010 AMTS Delegates Program

Prepared by,

Respectfully submitted by,

Greg Miller
Manager Building & By-law and
Chief Building Official

David Finbow
Director Planning & Building Services



ONTARIO BUILDING OFFICIALS ASSOCIATION

pro bono publico "for the public good"

October 30, 2009

Blue Mountains, Town of The
P. O. Box 310
26 Bridge Street E.
Thornbury, Ontario, N0H 2P0

RECEIVED
NOV 4 2009

Attention: Mayor Anderson, Ellen

Greetings:

Re: 54th AMTS Participation and Sponsorship Opportunities

The Ontario Building Official Association (OBOA) will be hosting the 54th Annual Meeting and Training Session (AMTS) in Collingwood, October 3 to October 6, 2010. The venue for this event is the Blue Mountain Resort, located in the Town of Blue Mountains.

The 54th AMTS theme is "Going Green at the Blue" in consideration of the new Resource Conservation and Green Energy Initiatives coming into effect in 2012. The 54th AMTS will feature combined technical and round table sessions and a Trade Show exhibition. This forum also provides an opportunity to exchange information on the Building Code, best practices, new technologies, new building systems and a unique setting for industry to chat with building officials from across the Province.

Invitation

The OBOA and 54th AMTS Host Committee are offering several opportunities in which municipalities in the Simcoe and Grey Bruce Counties may participate:

- Municipal Sponsorship,
- Sponsorship by local businesses and contacts within your community,
- Moderation of Technical Sessions,
 - Introduction of guest speaker,
 - Distribution of door prizes,
- Moderation of Round Table technical sessions,
 - Introduction of topic,
 - Introduction of technical expert.

Sponsorship

As the OBOA is a not-for-profit organization, the host committee traditionally appeals to the local construction community, businesses and area municipalities to sponsor various aspects of this event. Any form of contribution is appreciated (door prizes, vouchers, full or partial funding of an event, lunch, coffee breaks, banquets, etc.). Sponsors will receive the following recognition:

- Prominent signage at the 54th AMTS,
- Inclusion in promotional material provided to the delegates and exhibitors,
- Acknowledgement in the OBOA post Conference Journal that is distributed to all members of the Association.

Please consider having your municipality sponsor any of the many events at the 54th AMTS. In addition, we would appreciate if you would extend this sponsorship opportunity to your local business community.

Moderation

This is an opportunity for elected representatives to gain a better understanding of the issues and considerations municipal Building Officials deal with every day. Although there are many opportunities, space is expected to fill quickly. Elected representatives that moderate a technical session are invited to attend the 54th AMTS for that day and will be provided with a complimentary day pass. In addition, OBOA will provide a complimentary lunch where moderators may dine with the delegates and participate in our lunch activities.

Your municipality's support and participation in the 2010 AMTS is greatly appreciated. Your earliest attention to any of the opportunities mentioned in this correspondence will assist the 54th AMTS Host Committee planning.

Please find enclosed the following items provided by the 54th AMTS Host Committee for your perusal:

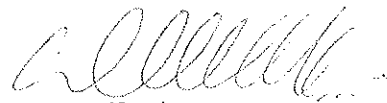
- Sponsorship form,
- Technical Session Agenda,
- Complimentary copy of the OBOA June Journal.

If you have any questions regarding your participation and/or sponsorship, please do not hesitate to contact Jack Tosta, Sponsorship Committee Chairperson, at 905-775-5369 ext. 1501 or by email at jtosta@townofbwg.com. Additional information is also available on the OBOA web site at oboa.on.ca.

Thank you in advance for your consideration. We look forward to hearing from you soon and meeting you at the 54th OBOA AMTS.



Bill Plewes
Chairperson
54th AMTS



Don Tedford
Co-Chairperson
54th AMTS



2010 Annual Meeting and Training Sessions

"Going Green At Blue"

(Tentative)



DELEGATES PROGRAM – TECHNICAL SESSIONS

	Monday, October 4 th , 2010		Tuesday, October 5 th , 2010		Wednesday, October 6 th , 2010	
8:30 a.m.	Opening Ceremonies		Annual General Meeting		A.15	Building & Fire Officials - Working Together
					B.16	Solar Heating
					C.17	Cement Association
10:00 a.m.	Break and Trade Show Exhibitor Area		Break and Trade Show Exhibitor Area		Break Georgian Bay Hallway	
10:30 a.m.	MMAH Update <ul style="list-style-type: none"> • Director, MMAH • Manager, MMAH 		A.6	Grow-ops	A.18	Alternative Solutions
			B.7	HVAC	B.19	Legal Corner # 1
			C.8	Plumbing - Backflow control	C.20	Property Standards
12:00 p.m. LUNCH	Town of Collingwood Lunch		Exhibitors & Past President's Lunch		Breast Cancer Draw (Companion Lunch)	
1:30 p.m.	A.1	Court Proceedings	A.9	Structural Failure	A.21	Sewage Part 8 Re-inspection Program
	B.2	C.W.C.	B.10	Canadian Welding Bureau	B.22	Legal Corner # 2
	C.3	Plumbing - Venting	C.11	LEED	C.23	Energy Trends -New Ideas
1:30 p.m.	Chapter Chairs Meeting					
3:00 p.m.	Break and Trade Show Exhibitor Area		Break		Break	
3:30 p.m. Nine Round Tables	A.2	Roundtable discussion Code Issues	A.12	Ener-Guide 80	A.24	2011 prescriptive Requirements for Energy Efficiency
	B.4	Fire Rated Assemblies	B.13	Spatial Separation	B.25	Mold Remediation
	C.5	Residential Sprinklers	C.14	Plumbing – Water Pipe Sizing	C.26	Barrier Free Design
5:00 p.m. – 6:00 p.m.	Trade Show Dinner staging area					
6:30 p.m.	Theme Night Dinner		Open Evening		President's Dinner	



ONTARIO BUILDING OFFICIALS ASSOCIATION

pro bono publico "for the public good"

Date: January 7, 2010

The 2010 OBOA Annual Meeting and Training Sessions (AMTS) Blue Mountain Resort, Collingwood, ON "Going Green at Blue"

OBOA is pleased to present the 2010 OBOA Annual Meeting and Training Session Sponsorship/Exhibitor package.

The AMTS Offers your company the unique opportunity to gain exposure, show support and build relationships with public sector representatives, both elected officials and Chief Building Officials, from across Ontario.

Much care is taken in preparing the Conference Program to ensure maximum coverage for Sponsors and Exhibitors, as well as, providing multiple opportunities for interaction with the Delegates.

Diverse programming also offers flexibility allowing us to tailor special Sponsorship packages to fit your marketing priorities.

The OBOA provincial Office would be happy to be of assistance in working with you to create a Sponsorship and/or Exhibit package that meets your objectives. Contact phone number 905-264-1662.

OBOA ANNUAL CONFERENCE FACT SHEET

Please take a few moments to review an outline of our Annual Training Session and the opportunities to promote your corporate message.

General:

- OBOA represents over 75% of Ontario municipalities
- The OBOA's municipal membership base is diverse – by large and small, northern and rural, Architects, Engineers and associate members.
- The OBOA's Annual Meeting and Training Session is the largest municipal building official Training Session in Canada.
- Each year the Annual Meeting and Training Session attracts Chief Building Officials from the vast majority of Ontario municipalities.
- The attendance at the AMTS averages over 400 daily delegates.
 - Registered Municipal Delegates – 300+
 - Speakers and Program Related Participants – 100
 - Provincial Government Delegates - 25

The OBOA Annual Meeting and Training Session Exhibit Hall:

- The design of the Exhibit Hall allows for Delegates traffic flow through in the Hall at the beginning, breaks, mid-point and end of each day.
- The Sunday Night "Icebreaker" reception, continental breakfast and coffee breaks will be held in the Exhibit Hall.
- Past Exhibitions represent a vast array of suppliers and service providers to the industry (a list of last years' Exhibitors is available upon request)

- The Exhibit Hall incorporates over 60 Exhibitors contributing to the conference Delegate draw.

OBOA Annual Conference Sponsorships:

- A comprehensive Sponsorship approach providing more opportunity to assemble a package that meets your corporate objectives – flexibility that we know is key for you.
- In addition, we have expanded opportunities that allow for year-long exposure in our Journal magazine if your marketing interests include ongoing exposure/interaction.

ABOUT THE 2010 CONFERENCE

Dates: October 3rd to 6th, 2010

Location: Blue Mountain Resort, Collingwood, ON.

Tentative Schedule

Sunday, October 3rd

3:00 to 7:00	Exhibitor Setup
3:00 to 7:00	Delegate Registration
7:00 to 10:00	Exhibit Hall Open
7:00 to 10:00	Welcome “Ice Breaker” Reception in the Exhibit Hall

Monday, October 4th

7:00 to 8:00	Continental Breakfast & Early Morning Coffee in the Exhibit Hall
8:30 to 10:00	Plenary Sessions
10:00 to 10:30	Coffee Break in the Exhibit Hall
10:30 to 12:00	Plenary Sessions
12:00 to 1:30	Key Note Speaker Lunch in the Dome
1:30 to 3:00	Plenary Sessions
1:30 to 5:00	Chapter Chairs Meeting
3:00 to 3:30	Coffee Break in the Exhibit Hall
3:30 to 5:00	Plenary Sessions
5:30 to 6:30	Theme Night Staging area in the Exhibit Hall
6:30 to 12:00	Theme Night in Dome

Tuesday, October 5th

7:00 to 8:00	Continental Breakfast & Early Morning Coffee in the Exhibit Hall
8:30 to 10:00	Plenary Sessions
10:00 to 10:30	Coffee Break in the Exhibit Hall
10:30 to 12:00	Plenary Sessions
12:00 to 1:30	Exhibitors Passport Lunch in the Dome
1:30 to 2:30	Exhibitors Teardown
1:30 to 3:00	Plenary Sessions
3:00 to 3:30	Coffee Break
3:30 to 5:00	Plenary Sessions
5:00 to 12:00	Free Night

Wednesday, October 6th

7:00 to 8:00	Continental Breakfast & Early Morning Coffee in the 2 nd floor hallway
8:30 to 10:00	Plenary Sessions
10:00 to 10:30	Coffee Break
10:30 to 12:00	Plenary Sessions

12:00 to 1:30	Lunch for Breast Cancer Research
1:30 to 3:00	Plenary Sessions
3:00 to 3:30	Coffee Break
3:30 to 5:00	Plenary Sessions
5:15 to 6:15	“Special Entertainment”
6:30 to 10:00	Presidents Dinner

SPONSORSHIP OPPORTUNITIES

The following pages cover in-depth varying sponsorship opportunities available to you.

LEVEL		AREA OF SUPPORT		
\$5,000 AND OVER	PLATINUM Plus	<input type="checkbox"/>	SUNDAY GOLF TOURNAMENT PRIZES	<input type="checkbox"/>
\$2,000 AND OVER	PLATINUM	<input type="checkbox"/>	SUNDAY GOLF HOLE (MIN \$150)	<input type="checkbox"/>
\$1,000 AND OVER	GOLD	<input type="checkbox"/>	SUNDAY ICE BREAKER RECEPTION	<input type="checkbox"/>
\$500 AND OVER	SILVER	<input type="checkbox"/>	MONDAY THEME NIGHT DINNER	<input type="checkbox"/>
\$200 AND OVER	BRONZE	<input type="checkbox"/>	WEDNESDAY PRESIDENT'S DINNER	<input type="checkbox"/>
GIFTS IN KIND		<input type="checkbox"/>	COMPANIONS PROGRAM	<input type="checkbox"/>
(TO BE FORWARDED TO THE OBOA TWO WEEKS BEFORE THE AMTS EVENT)			CONFERENCE BAG (\$3000 plus GST)(Deadline June 1, 2010)	<input type="checkbox"/>
Please list "Gifts in Kind" or Golf Prizes and \$ value below			MEALS AND/OR COFFEE BREAKS	<input type="checkbox"/>
1. _____	\$ _____		TECHNICAL SESSION PRESENTATIONS	<input type="checkbox"/>
2. _____	\$ _____		EXHIBITOR PASSPORT DRAW PRIZES	<input type="checkbox"/>
3. _____	\$ _____		CHARITY DRAW PRIZES	<input type="checkbox"/>
4. _____	\$ _____		AS DETERMINED BY THE OBOA OFFICE	<input type="checkbox"/>
5. _____	\$ _____		HOSPITALITY SUITE (\$750.00 PER HOUR INCL. HORS D'OEUVRES)	<input type="checkbox"/>

CURRENT SESSION SPONSORSHIP

Description

- Limited opportunities exist to partner and work with OBOA to create a Concurrent Session built around a specific topic area.
- Contact us to discuss your ideas or areas of interest that you feel it would benefit OBOA Delegates.

Benefits

- Sponsorship of a Concurrent Workshop may allow you to participate in the coordination of the session, including arranging for Panel Speakers.
- Verbal acknowledgement by the session Chair
- Recognition on Event Signage
- Be seen as a supporter of OBOA's educational efforts

Value as noted in Sponsorship Opportunities noted above

KEYNOTE SPEAKER SPONSORSHIP – MINIMUM \$1000.00

Description

- Keynote Speaker addresses to Delegates during the opening session of the Conference typically attract the highest Conference attendance figures.

Benefits

- Verbal acknowledgement by the OBOA President to all OBOA Delegates
- Recognition in the Conference Program
- Recognition on Event Signage
- Potential for Sponsor introduction of the Keynote Speaker
- Be seen as a contributor to one of the highest profile educational events

REFRESHMENT BREAKS SPONSORSHIP - MINIMUM \$250.00

Description

- A number of refreshment stations will be situated in high traffic areas in the Exhibit Hall during Conference Refreshment Breaks
- There are three breaks in total over the course of the Conference.

Benefits

- Verbal acknowledgement to all Delegates before and after each break
- Recognition in the Conference Program
- Recognition on Event Signage

DELEGATE CONFERENCE BAG SPONSORSHIP- \$3000.00 + GST

Description

- Your company will have the opportunity for extensive visibility by sponsoring the professional Portfolio, which is given to each Annual Conference delegate.
- This is a joint sponsorship opportunity with a maximum of 6 sponsors

Benefits

- “Delegate Conference Bags” are highly visible and are carried by each participant throughout the 4 days of the conference, as well as, being useful year round.
- Sponsor Company logos are printed in a prominent location on each Delegate Conference Bag
- Acknowledgement in the Conference Program

Value as noted in Sponsorship Opportunities noted above

CONFERENCE WELCOME RECEPTION SPONSORSHIP– MINIMUM \$1000.00

Description

- Networking and reacquainting event that this year takes place at the Huron Grand Ballroom - the Opening Reception is the official event to kick off the Conference.

- This is a joint sponsorship opportunity

Benefits

- Acknowledgement in the Conference Program
- Recognition on Event Signage
- Verbal acknowledgement by the OBOA President

OBOA PRESIDENT'S DINNER SPONSORSHIP – MINIMUM \$2000.00

Description

- This gala event marks the last evening of the Conference, with approximately 400 in attendance.
- Special entertainment booking always makes for a very enjoyable evening
- Co-hosting of the Banquet denotes your participation in the OBOA-Conference to the Delegates in style

Benefits

- Verbal acknowledgement by the OBOA MC during the event
- Acknowledgement in the Conference Program
- In addition, OBOA would be pleased to work with you in tailoring a package that maximizes the profile of your firm during the evening
- For example: arrangements can be made for you to receive recognition through signage, on-screen acknowledgement at the event, promotional material on dinner tables etc.
- This sponsorship also includes 1 complimentary table for 8 at the event allowing you to bring your corporate guests for the evening.
- Corporate logo identified in event program
- Table signage

PLATINUM PLUS - \$5,000 +

Additional Benefits Include:

- Pre Conference
 - Special recognition as a Conference Sponsor on the OBOA website and appropriate Conference promotional materials
 - Logo recognition as a Sponsor on the OBOA website
 - Income Tax receipt
- During the Conference
 - Corporate name and logo recognition as a Sponsor within the Conference Program related to the sponsored event,
 - Prominent recognition of same on sponsor banner,
 - Two complimentary registrations for the entire conference
 - Corporate name and logo recognition as a Sponsor on the OBOA website
 - Table signage at one of the three lunch events
- And if your package includes an Exhibitor Registration
 - Your choice of a premiere Exhibit Booth location

- Bolding of your Corporate name in the Exhibit Hall Passport which is distributed to all Delegates
- Additional opportunities as discussed with CAO.

PLATINUM - \$2,000 +

Additional Benefits Include:

- Pre Conference
 - Special recognition as a Conference Sponsor on the OBOA website and appropriate Conference promotional materials
 - Logo recognition as a Sponsor on the OBOA website
 - Income Tax receipt
- During the Conference
 - Corporate name and logo recognition as a Sponsor within the Conference Program related to the sponsored event,
 - Prominent recognition of same on sponsor banner,
 - Corporate name and logo recognition as a Sponsor on the OBOA website
 - Table signage at one of the three lunch events
- And if your package includes an Exhibitor Registration
 - Your choice of a premiere Exhibit Booth location
 - Bolding of your Corporate name in the Exhibit Hall Passport which is distributed to all Delegates

GOLD - \$1,000 TO \$1,999

Additional Benefits Include:

- Pre Conference
 - Corporate name and logo recognition as a Sponsor on the OBOA website
- During the Conference
 - Corporate name and logo recognition as Sponsor on Plenary Hall large screen sponsor slide loop
 - Corporate name and logo recognition as a Sponsor on the OBOA website
- Income Tax receipt

SILVER - \$500 TO \$999

Additional Benefits Include:

- Pre Conference
 - Corporate name and logo recognition as a Sponsor on the OBOA website
- During the Conference
 - Corporate name and logo recognition as Sponsor on Plenary Hall large screen sponsor slide loop
 - Corporate name and logo recognition as a Sponsor on the OBOA website
- Income Tax receipt

BRONZE - \$200 TO \$499

Additional Benefits Include:

- Pre Conference
 - Corporate name and logo recognition as a Sponsor on the OBOA website

- During the Conference
 - Corporate name and logo recognition as Sponsor on Plenary Hall large screen sponsor slide loop
 - Corporate name and logo recognition as a Sponsor on the OBOA website

- Income Tax receipt

EXHIBITOR PRIZE DRAW DONATIONS (TUESDAY LUNCH)

Description

- A number of prize draws are inserted throughout the Conference

Benefits

- Verbal acknowledgement at the time of the Prize Draw
- Income Tax receipt

Value as noted in Sponsorship Opportunities noted above

NEW THIS YEAR!!

In addition to benefits noted for specific sponsorships and listed above, all Sponsors and Exhibitors receive the opportunity for recognition in each OBOA Journal magazine as well as being noted on the OBOA website in the AMTS Sponsors folder.

Note: this replaces Sponsor and Exhibitor promotional insert material in the Delegate Conference Bags, representing a significant cost saving to you.