

STAFF REPORT: BUILDING & BY-LAW DEPARTMENT



REPORT TO: Council
MEETING DATE: April 2, 2007
REPORT NO.: SRB.07.16
SUBJECT: Thornbury BIA Directional Signage
PREPARED BY: David Finbow

A. Recommendations

THAT COUNCIL authorize the placement of Thornbury BIA Directional Signage at the locations identified on Addendum "B" attached hereto.

B. Background

1. The Town has received a request from the Thornbury BIA to erect directional signage (Addendum "A") on existing light standards in Thornbury (Addendum "B").
2. The Sign By-law Review Committee has reviewed the proposed signage and has no issue with the artwork. In this regard, the Committee desires that the Town adopt the artwork or something similar thereto, as a "standard" for directional signage within the municipality with it being noted that the Committee will report further on this to the Engineering & Public Works Committee.
3. The Director of Engineering & Public Works has reviewed the proposed locations and has no issue with same however has concern with respect to the ability of the light standard and associated banner arm to support the sign. In this regard, the President of the Thornbury BIA has advised that the signs will be made of a light weight composite material and therefore should not be an issue and will consult with the manufacturer if necessary.
4. The County of Grey's Sign and Graphics Coordinator has reviewed the proposed sign location at the s/e corner of Bruce Street South and Louisa Street East and has no issue with same.

C. The Blue Mountains' Strategic Plan

The proposal supports strategic action number 1 re economic development within the community.

D. Budget Impact

Staff time/labour only.

E. Attached

- A. Artwork
- B. Proposed Sign Locations
- C. Photo – Location 1
- D. Photo – Location 2
- E. Photo – Location 3

Respectfully submitted,