



# Economic Prosperity for The Blue Mountains

The Blue Mountains is a rapidly growing community, with a spectacular, four-seasons tourism industry and strong agricultural and rural heritage. To ensure a strong economy into the future, we are developing an Economic Development Strategy that is guided by a 50-year Vision, Goals, Strategies and Actions for our Town. The Strategy will guide the Town toward economic success, and will be built on community values, our natural environment, a viable agricultural industry, and will

**Please take a moment to fill out our survey:**

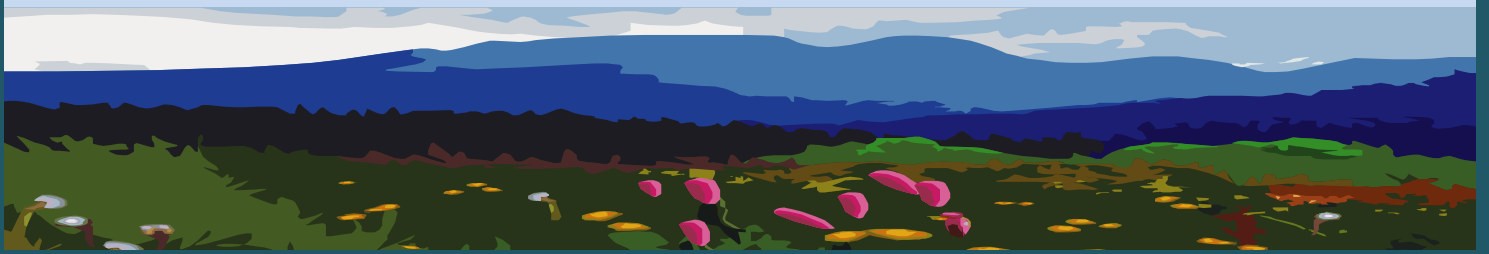
**#1:** What is your VISION for economic success in The Blue Mountains community?

**#2:** What needs to be IMPROVED in order to increase economic prosperity in The Blue Mountains?

**#3:** What is CURRENTLY WORKING WELL with respect to economic prosperity in The Blue Mountains?

**#4:** What do you think are the MOST IMPORTANT OPPORTUNITIES for economic success in the future?

*(Please turn over to continue the survey)*





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#5: How would you rate the following sectors with respect to current economic success in The Blue Mountains? Please rate them on a scale from 1 to 5. 1 meaning “brings little or no economic prosperity to the community” and 5 meaning “brings a great deal of economic prosperity to the community”.

Sector	Rating (1 to 5)
a. Industry and Manufacturing (e.g. construction, electronics, engineering, metalworking, automobile, plastics, textiles)	
b. Tourism (e.g. accommodations, attractions, ski, golf, hike, cycle)	
c. Agriculture (e.g. fruit, vegetable, cereal, beef, poultry, honey, flower nursery)	
d. Retail (e.g. clothing, jewelry, sporting goods, antiques, arts and crafts)	
e. Food and Beverage (e.g. restaurant, café, candy store, ice cream shop, winery, brewery)	
f. Green Business (e.g. environmental consulting, native plant landscaping, eco-friendly dry cleaner, organic food store)	

**Thank you for participating in the survey!**



Photo by Robert Burcher



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## How to Submit Your Completed Survey

### By Mail or Email

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### You are invited to Public Workshop 2

Wednesday, February 17  
6:30 – 8:30 PM  
Beaver Valley Community Centre  
(Large Hall)

If you have any additional comments please send them to the contact above or visit the project website:  
[www.thebluemountains.ca](http://www.thebluemountains.ca)