

Clarksburg Village Association

Clarksburg Village Association Update May 13, 2019

Who and what is the Clarksburg Village Association:

The Clarksburg Village Association was created in October 2017 by Sarah Filion and Kerrie Mushalla.

PURPOSE: The purpose of the Clarksburg Village Association is to help Clarksburg to continue to provide the community and visitors from everywhere access to arts professionals in the area and elsewhere, and to nurture the continued development and expansion of our community to broaden and generate revenue opportunities for our region's merchants and artists; and help develop and maintain the Marsh Street Centre as the regional arts & culture centre.

The creation of the Clarksburg Village Association offers us an opportunity to help the village of Clarksburg continue to flourish, develop creative ingenuity, to become a more widely known destination spot, and help our community prosper and keep it vibrant.

VISION: The Arts and Culture mecca of South Georgian Bay

MISSION: We are dedicated to the promotion, recognition and celebration of our exceptional gem of a village. We seek to build community using what is unique to us, our local arts talent and expertise. We want to promote and provide professional growth opportunities, while igniting a passion for local arts and culture in our region.

We capitalize on our creative arts to provide an opportunity for viewing, volunteering or working to help create a unique indoor and outdoor artistic experience all year round with our unique entrepreneurs and store merchants, many different events and also with the permanent outdoor art fixtures.

GOALS:

- Youth arts - Collaborating with community partners to engage youth using art as a catalyst for positive change and community involvement
- Public art - Providing access to art in public spaces, encouraging interaction with diverse ideas and stories
- Maintain our small-town feel while we grow
- Provide an environment for creative and economic prosperity

Clarksburg Village Association

- Develop strong and diverse community leadership that is inclusive, collaborative, and connected

Board Members:

Sarah Filion - President

Kerrie Mushalla – Vice-President

Andrea Matrosovs – Secretary

Patricia Montle - Treasurer

Clarksburg Strategic Plan – Met with Tim Hendry, Ryan Gibbons and Liz Saunders to discuss preliminary ideas for a Clarksburg Strategic Plan (ie: beautification, parking, signage, flowers, special events, etc.) We have invited them to attend the next board and merchant meeting. They will be providing us with a list of what is a town issue vs. county issue.

Calendar of events (so far):

Artisan Market - May long weekend

Studio Tour – May Long weekend

Artsburg Children's Festival - June 22nd

Canada Day Parade – July 1

Artsburg Festival- July 20

Appleharvest Artisan Weekend - October

Paint Battle – November 16