A. Recommendations

THAT Council receive Staff Report CSPW.19.046, entitled “Temporary Road Closure and Noise By-law Exemption for Sea Otter Cycling Event”;

AND THAT Council authorize the temporary closure of certain Town highway portions, as outlined in the report, subject to approval through the Special Event Notification process;

AND THAT Council authorize Town Staff to assist proponents with the application process to Grey County for the temporary closure of certain Grey County highway portions, as outlined in this report, subject to approval through the Special Event Notification process;

AND THAT Council approve the request for relief from the provisions of the Town’s Noise By-law, as outlined in the report, subject to approval through the Special Event Notification process.

1. Hill Climb Closure – Thursday July 4, 2019
   This cycling event requires the closure of a portion of Pretty River Road from 10:00 a.m. to 3:00 p.m. Relief from the Town’s Noise By-law is being requested for the use of amplified sound for race announcements during the same time period as the road closure.

2. Gord Canning Drive Closure – July 4 to 7, 2019
   Event organizers are requesting the closure of a portion of the west bound lane of Gord Canning Drive (from the east entrance of Carmichael Crescent to just west of the Grey Road 19 roundabout) for the duration of the Sea Otter Cycling event. Road closures would begin at 6:00 a.m. and end at 9:00 p.m. each day of the event. Relief from the Town’s Noise By-law is being requested for the use of amplified sound for announcements and music from 9:00 a.m. to 7:00 p.m. for the duration of the event.
B. Overview

This report outlines the request for Council approval of temporary road closures and relief from the Town’s Noise By-law for the Sea Otter Cycling event scheduled for July 4 – 7, 2019.

C. Background

The Sea Otter cycling expo has been scheduled to take place at Blue Mountain Resort from July 4 to July 7, 2019. The event will include an expo with a variety of vendors and activities taking place at the south base of Blue Mountain. In order to enhance the overall safety of pedestrians and cyclists attending the expo, event organizers would like to close a portion of Gord Canning Drive for the duration of the event.

The Sea Otter expo will also include the following on-road events:

- **Hill Climb: Thursday, July 4 (11a.m. – 2:00 p.m.)**
  This timed cycling event runs along Pretty River Road and involves a road closure with controlled access for local traffic.

- **Scarecrow Gravel Ride: Friday July 5 (11:00 a.m. – 4:00 p.m.)**
  This untimed cycling event includes 75km, 65km and 40km routes that run on gravel roads in the eastern portion of the municipality and on trails and paved roads throughout the Craigleith area. For this event, participants will be required to follow the rules of the road with the exception of three intersections where traffic control measures will be managed by the OPP.

- **Gran Fondo: Saturday July 6 (7:00 a.m. – 3:30 p.m.)**
  This cycling event includes 120km, 80km and 40km routes that run throughout the municipality. For this event, participants will be required to follow the rules of the road with the exception of key intersections where traffic control measures will be managed by the OPP. There will also be 3 timed sections of the 120km route which require traffic management.

D. Analysis

Special Events taking place within the municipality help to promote the area and encourage additional tourism. Although this is a new event to the area, it is anticipated to bring a large number of visitors to The Blue Mountains.

E. The Blue Mountains Strategic Plan

Goal #1: Create Opportunities for Sustainability
Objective #1 Retain Existing Business
Objective #3 Promote a Diversified Economy
Objective #5 Improved Visibility and Local Identity
Goal #2: Engage Our Communities & Partners
Objective #1 Improve External Communication with our Constituents
Objective #3 Strengthen Partnerships

Goal #3: Support Healthy Lifestyles
Objective #1 Promote the Town as a Healthy Community

Goal #4: Promote a Culture of Organizational & Operational Excellence
Objective #3 To Consistently Deliver Excellent Customer Service
Objective #4 To Be a Financially Responsible Organization
Objective #5 Constantly Identify Opportunities to Improve Efficiencies and Effectiveness

F. Environmental Impacts

Proposed events pose very little environmental impact.

G. Financial Impact

The Town’s Community Services operating budget Special Event applications are subject to the applicable fees laid out in the fees and charges by-law.

H. In consultation with

Fire and Enforcement Services
Sea Otter Event Organizers
Ontario Provincial Police
Neighbouring Municipalities
Grey and Simcoe Counties

I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. Comments regarding this report should be submitted to Ryan Gibbons, directorcs@thebluemountains.ca.

J. Attached

1. Road Closure Maps
2. Noise By-law Exemption Application
Respectfully submitted,

________________________________________
Ryan Gibbons
Acting Director of Community Services

For more information, please contact:
Ryan Gibbons
directorcs@thebluemountains.ca
519-599-3131 extension 281
Hill Climb
Thursday, July 4th

Notes:
- 11AM Start
- Fully Timed Race
- Participants are sent-off one at a time on a one (1) minute stagger
- Closed to Through Traffic – Local Traffic Only
- Complete by 2PM
Hill Climb
Thursday July 4th
Start

Hill Climb Finish

Participant Drop-Off

Participant Pick-Up

Hill Climb
Thursday July 4th
Finish
Gord Canning Drive Closure
Orange symbolism indicates closed section of roadway
Red directional arrows indicate vehicular traffic
### Application for a Noise By-law Exemption

**Form BL74**

**For use by Principal Authority**

<table>
<thead>
<tr>
<th>Application number:</th>
<th>Exemption number (if different):</th>
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<tbody>
<tr>
<td></td>
<td>Roll number:</td>
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Application submitted to:

**TOWN OF THE BLUE MOUNTAINS**

32 Mill Street, Thornbury, ON

Tel: (519) 599-3131 Toll Free: 1-888-258-6867 ext. 249

Bylawservices@thebluemountains.ca  www.thebluemountains.ca

<table>
<thead>
<tr>
<th>A. Event Location (Location of the event relief is being requested)</th>
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<tbody>
<tr>
<td>Building number, street name</td>
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<td>Postal code</td>
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<tr>
<th>B. Applicant</th>
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<tbody>
<tr>
<td><strong>Applicant is:</strong></td>
</tr>
<tr>
<td>Owner</td>
</tr>
<tr>
<td><strong>Last name:</strong></td>
</tr>
<tr>
<td>Saunders</td>
</tr>
<tr>
<td><strong>Street address:</strong></td>
</tr>
<tr>
<td>32 Mill Street, Thornbury</td>
</tr>
<tr>
<td><strong>Telephone number:</strong></td>
</tr>
<tr>
<td>(519) 599-3131</td>
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<tr>
<th>C. Owner (if different from applicant)</th>
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</thead>
<tbody>
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<td><strong>Last name:</strong></td>
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<tr>
<td></td>
</tr>
<tr>
<td><strong>Street address:</strong></td>
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<td><strong>Municipality:</strong></td>
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<td><strong>Telephone number:</strong></td>
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<tr>
<th>D. Event Type (Other events may be considered at the sole discretion of Council)</th>
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<tbody>
<tr>
<td>Charitable Event</td>
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<table>
<thead>
<tr>
<th>E. Event Details</th>
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</thead>
<tbody>
<tr>
<td><strong>Event Name (if applicable):</strong></td>
</tr>
<tr>
<td><strong>Date of the Event:</strong> July 4, 5 and 6, 2019</td>
</tr>
<tr>
<td><strong>Time of the Event:</strong> Outlined in Staff Report</td>
</tr>
</tbody>
</table>

- **Does the Event promote charitable, educational or community objectives?**
  - Yes | No |
- **Does the Event support the community provincially, nationally or internationally?**
  - Yes | No |
- **Is the Event financially supported by the Town?**
  - Yes | No |
- **Have there been any prior noise by-law infractions associated with this event?**
  - Yes | No |

**Description of the source of sound:**

Proposed provisions to mitigate impact of noise to affected residential premises:

Announcements will be made when necessary and not continuously and music will be played at a reasonable level.

**Reasons the noise by-law exemption should be support (in the applicant's opinion):**

The Sea Otter Cycling Event is expected to be well attended and bring a large amount of people to the area which is expected to support local businesses and general tourism.

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<thead>
<tr>
<th>F. Declaration of Applicant (Note: if owner is not the applicant attach the “Authorization to Act as Agent” form)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liz Saunders</strong></td>
</tr>
<tr>
<td>(print name)</td>
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</tbody>
</table>

the information contained in this application; attached schedules, attached plans and specifications, and other attached documentation is true to the best of my knowledge. If the owner is a corporation or partnership, I have the authority to bind the corporation or partnership.

**Date:** May 29, 2019

**Signature of Applicant:**

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**Note:**

1. Every application for an exemption shall be submitted a minimum of four (4) weeks in advance of the proposed event.

2. Every person who contravenes any provision of the Noise By-law No. 2002-39, as amended is guilty of an offence and on conviction is liable to a penalty as provided in the **Provincial Offences Act**.

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**Personal Information contained in this form and schedules is collected under the authority of the Municipal Freedom of Information and Privacy Act and will be used in the administration and enforcement of the Short Term Accommodation Licensing By-law. Questions about the collection of personal information may be addressed to the Manager, Building & By-Law Services or The Town Clerk, Town of The Blue Mountains, 32 Mill Street, Thornbury, ON N0H 2P0 (519) 599-3131.**

**Form BL74 01.0715**