



Agenda

Economic Development Advisory Committee

Meeting Date: July 8, 2019
Meeting Time: 9:00 a.m. – 11:00 a.m.
Location: Council Chambers
Prepared by: Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

- **Approval of Agenda**

Recommended (Moved by, Seconded by)

THAT the Agenda of July 8, 2019 be approved as circulated, including any additions to the Agenda.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2018-20, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (June 10, 2019)**

Recommended (Moved by, Seconded by)

THAT the Minutes of June 10, 2019 be approved as circulated, including any revisions to be made.

B. Staff Reports and Deputations

B.1 Deputations, if any

None

B.2 **Presentation: Cheryl Brine, Ontario Ministry of Agriculture, Food, and Rural Affairs (“OMAFRA”) and Tim Hendry, Communications and Economic Development Coordinator**

Re: Economic Development Strategy, OMAFRA Introduction and Workplan

B.3 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2018-20 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters.

B.4 Staff Reports

B.4.1 Economic Development Strategy Funding Information, FAF.19.100

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee receive Staff Report FAF.19.100 entitled "Economic Development Strategy Funding Information" for information purposes.

C. Matters for Discussion

C.1 Sub-Committee Update: Economic Development Strategy (verbal)

C.2 Status Update: Communications and Economic Development Project Specialist (verbal)

C.3 Discussion regarding consideration to appoint EDAC member to Sustainability Committee (verbal)

C.4 Review of April 24, 2019 Blue Mountain Village Association Deputation material regarding Apple Pie Trail

Note: At the April 24, 2019 Council meeting, Council passed the following motion:

THAT Council acknowledge the BMVA deputation on the Apple Pie Trail, and refer the request for the Apple Pie Trail funding commitment to the E.D.A.C. Committee for consideration.

AND THAT Council direct the Interim CAO, Communications and Economic Development Coordinator and Councillor Bordignon to:

1. develop a strategy for better collaboration between B.M.V.A and the Town on economic issues, and economic and tourism development initiatives in The Town of The Blue Mountains that involve directly or indirectly the BMVA and Blue Mountain Resorts, and
2. report back to Council by September 30, 2019.

AND THAT future funding projects between B.M.V.A. and The Town for economic and tourism development initiatives be referred and flow through the TBM E.D.A.C. Committee, Carried.

C.5 Roundtable Update from Organizations/Committees

C.5.1 The Blue Mountains Agricultural Advisory Committee Update

No update received.

C.5.2 Blue Mountain Village Association Update

No update received.

C.5.3 Blue Mountains Chamber of Commerce Update

No update received.

C.5.4 Clarksburg Village Association Update

No update received.

C.5.5 The Blue Mountains Attainable Housing Corporation Update

No update received.

C.5.6 The Blue Mountains Transportation Committee Update

No appointment made as at July 8, 2019.

C.5.7 The Blue Mountains Sustainability Committee Update

No appointment made as at July 8, 2019.

C.5.8 Small Business Enterprise Centre Update

- Digital Main Street Update
- Summer Company Update

C.5.9 Thornbury Business Improvement Area Update

No update received.

C.5.10 South Georgian Bay Tourism Update

No update received.

C.5.11 Economic Development & Communications Coordinator Update

No update received.

C.5.12 Grey County Economic Development Update

No update received.

D. Correspondence

D.1 Southern Ontario Spotlight, May 2019 Newsletter and Associated Correspondence

Received for information

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

August 12, 2019

Town Hall, Council Chambers

G. Adjournment

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again at the call of the Chair.