



# Agenda

## Economic Development Advisory Committee

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**Meeting Date:** August 12, 2019  
**Meeting Time:** 9:00 a.m. – 11:00 a.m.  
**Location:** Council Chambers  
**Prepared by:** Sarah Merrifield, Executive Assistant Committees of Council

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### A. Call to Order

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- **Approval of Agenda**

**Recommended** (Moved by, Seconded by)

THAT the Agenda of August 12, 2019 be approved as circulated, including any additions to the Agenda.

**Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2018-20, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (July 8, 2019)**

**Recommended** (Moved by, Seconded by)

THAT the Minutes of July 8, 2019 be approved as circulated, including any revisions to be made.

### B. Staff Reports and Deputations

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#### B.1 Deputations, if any

##### B.1.1 Deputation: Tom and Tracey Strnad Re: The Blue Mountains Creator Space

Note: The Deputation material is a video clip which will be streamed at the meeting.

#### B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2018-20 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters.

### **B.3 Staff Reports**

None

## **C. Matters for Discussion**

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### **C.1 Introduction: Communications and Economic Development Project Specialist (verbal)**

### **C.2 Sub-Committee Update: Economic Development Strategy (verbal)**

### **C.3 Discussion regarding consideration to appoint EDAC member to Sustainability Committee (verbal)**

NOTE: At the July 15, 2019 Council meeting, the following motion was passed:

THAT Council of the Town of The Blue Mountains receives The Blue Mountains Economic Development Advisory Committee minutes dated June 10, 2019;

AND THAT Council formally requests the Sustainability Committee to consider inclusion of an Economic Development Advisory Committee member to the Sustainability Committee, Carried.

### **C.4 Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) Rural Economic Development Program Guidelines**

### **C.5 Roundtable Update from Organizations/Committees**

#### **C.5.1 The Blue Mountains Agricultural Advisory Committee Update**

No update received.

#### **C.5.2 Blue Mountain Village Association Update**

No update received.

#### **C.5.3 Blue Mountains Chamber of Commerce Update**

No update received.

#### **C.5.4 Clarksburg Village Association Update**

No update received.

#### **C.5.5 The Blue Mountains Attainable Housing Corporation Update**

No update received.

#### **C.5.6 The Blue Mountains Transportation Committee Update**

No appointment made as at August 12, 2019.

#### **C.5.7 The Blue Mountains Sustainability Committee Update**

No appointment made as at August 12, 2019.

**C.5.8 Small Business Enterprise Centre Update**

No update received.

**C.5.9 Thornbury Business Improvement Area Update**

No update received.

**C.5.10 South Georgian Bay Tourism Update**

No update received.

**C.5.11 Economic Development & Communications Coordinator Update**

- Grand Opening Ribbon Cutting
- Summer Company Launch Event
- Digital Main Street Program
- Town Branded Merchandise
- Explainer Videos for Building and Planning Department
- Town of The Blue Mountains Tourism Map
- Business Outreach & Engagement

**C.5.12 Grey County Economic Development Update**

No update received.

**D. Correspondence**

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None

**E. New and Unfinished Business**

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**E.1 Additions to the Agenda**

**E.2 Items Identified for Discussion at the Next Meeting**

**F. Notice of Meeting Dates**

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September 9, 2019  
Town Hall, Council Chambers

**G. Adjournment**

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**Recommended** (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again at the call of the Chair.