A. Recommendations

THAT Council receive Staff Report PDS.19.101 entitled “Snowbridge Way Condominium Re-address”;

AND THAT Council direct staff to proceed with the approach to implement civic address changes to the multiple unit condominiums located at 170, 171 and 184 Snowbridge Way as substantively outlined in Staff Report PDS.19.101.

B. Overview

The Town is proposing to change the unit numbers on the multiple unit condominiums to avoid duplication with civic addresses assigned to single detached houses on Snowbridge Way. The intent of this re-addressing initiative is to reduce confusion with duplicate civic addresses for emergency services (911) and ensure the safety of the owners and guests of the condominiums on Snowbridge Way.

C. Background

It has come to the Town’s attention that there has been some confusion with the similarities of condominium unit numbers and the neighboring single detached residents on Snowbridge Way. For example, a visitor looking for 184 Snowbridge Way - Unit 205 may accidentally show up to the house located at 205 Snowbridge Way. There have been several attempts to clarify this addressing issue with signage and educating staff booking the condominiums to clarify the addresses. However, it appears that confusion remains. Town staff have assessed the issue and potential solutions. Town staff are off the opinion that the optimal way to ensure the safety of all residents and guests is to renumber the unit numbers of the multiple unit condominiums. This will remove any possible duplication of civic addresses that may confuse guests or more importantly emergency services i.e. 911.
D. Analysis

Town staff have met with representatives of Blue Mountain Resort, the Blue Mountain Village Association, and a representative of the concerned residents (single detached) on Snowbridge Way to discuss ways to resolve the confusion the civic address on the condominiums. Specifically, the Town is proposing to renumber the units in each condominium block accordingly – See Attachment #1:

- 170 Snowbridge Way unit numbers will start at 500
- 171 Snowbridge Way unit numbers will start at 600
- 184 Snowbridge Way unit numbers will start at 400

It is Town staff’s position that this format will eliminate all duplication between condominium unit numbers and the civic addresses of the single detached houses on Snowbridge Way.

If this approach is supported by Council, Town Staff will move forward with the following actions:
- Contact representatives of impacted Condominium Boards to advise of planned civic addressing change; develop communication plan with input from Condo Board representatives
- Contact Canada Post to advise of planned unit change and adjustment to unit mailing address; Assess any costs associated with re-address change
- Report back to Council on status of re-addressing initiative, feedback received from Condominium Board, and any costs associated with re-addressing.

While civic addressing is not typically directed by Council through reports, Town staff are fully aware of the inconvenience this re-addressing initiative will have on the owners of the condominium units. As a result, Town staff have prepared this report for Council’s information and direction prior to proceeding with further steps and communication with the Condominium Boards. However, Town staff believe that if this matter is not resolved, there could be potential emergency response delays and continued confusion, frustration and inconvenience for residents and visitors alike.

E. The Blue Mountains Strategic Plan

Goal #2: Engage Our Communities & Partners
Objective #1 Improve External Communication with our Constituents
Objective #2 Use Technology to Advance Engagement
Objective #3 Strengthen Partnerships

F. Environmental Impacts

None.
G. Financial Impact

No financial impacts are directly associated with the recommendations of this report.

H. In consultation with

Nathan Westendorp, Director of Planning & Development Services

I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required.

J. Attached

1. Attachment #1

Respectfully submitted,

________________________
Aaron Roininen
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Director of Planning and Development Services

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