



# Agenda

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## Economic Development Advisory Committee

**Meeting Date:** September 9, 2019  
**Meeting Time:** 9:00 a.m. – 11:00 a.m.  
**Location:** Council Chambers  
**Prepared by:** Sarah Merrifield, Executive Assistant Committees of Council

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### A. Call to Order

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- **Approval of Agenda**

**Recommended** (Moved by, Seconded by)

THAT the Agenda of September 9, 2019 be approved as circulated, including any additions to the Agenda.

**Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2018-20, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (August 12, 2019)**

**Recommended** (Moved by, Seconded by)

THAT the Minutes of August 12, 2019 be approved as circulated, including any revisions to be made.

### B. Staff Reports and Deputations

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#### B.1 Deputations, if any

##### B.1.1 Deputation: Mike McCabe, Collingwood Driver Seat

Re: Transportation in The Blue Mountains

##### B.1.2 Presentation: Steve Furness and Savannah Myers, Grey County Economic Development

Re: Economic Development Data for Town of The Blue Mountains

**B.2 Public Comment Period (each speaker is allotted three minutes)**

NOTE: In accordance with the Town Procedural By-law 2018-20 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters.

**B.3 Staff Reports**

**B.3.1 2020-2022 Budget, FAF.19.150**

**Recommended** (Moved by, seconded by)

THAT the Economic Development Advisory Committee receive Staff Report FAF.19.150, entitled "2020 – 2022 Budget";

AND THAT the Economic Development Advisory Committee advise staff what to include for Council consideration in the 2020, 2021, and 2022 proposed budgets.

**C. Matters for Discussion**

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**C.1 Sub-Committee Update: Economic Development Strategy**

Note: a Strengths, Weaknesses, Opportunities, and Threats ("SWOT") Analysis will be provided by September 5, 2019.

**C.2 Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) Rural Economic Development Grant Application – Tim Hendry, Communications and Economic Development Coordinator**

Note: Included for the Committee's reference is staff report FAF.19.167 Rural Economic Development Grant Opportunity, as provided to Council at the August 26, 2019 Special Meeting of Council.

**C.3 Transportation Committee and Sustainability Committee Representation on the Economic Development Advisory Committee**

Note: The following motions were passed at the August 13, 2019 Transportation Committee meeting and the August 14, 2019 Sustainability Committee meeting respectively.

a) THAT the Transportation Committee appoints John Ardiel to act as Transportation Committee representative at the Economic Development Advisory Committee meetings for the 2018-2022 Term of Council, Carried.

b) THAT the Sustainability Committee recognizes Deputy Mayor Bartnicki, or an alternate as required, as the Sustainability Committee representative on the Economic Development Advisory Committee for the 2018-2022 Term of Council, Carried.

**C.4 Discussion regarding Consideration of Regional Airports to offer direct Flights from Toronto – Nancy Griffin (verbal)**

**C.5 Roundtable Update from Organizations/Committees**

**C.5.1 The Blue Mountains Agricultural Advisory Committee Update**

**C.5.2 Blue Mountain Village Association Update**

**C.5.3 Blue Mountains Chamber of Commerce Update**

**C.5.4 Clarksburg Village Association Update**

**C.5.5 The Blue Mountains Attainable Housing Corporation Update**

**C.5.6 The Blue Mountains Transportation Committee Update**

**C.5.7 The Blue Mountains Sustainability Committee Update**

**C.5.8 Small Business Enterprise Centre Update**

- Fall 2019 Business Events

**C.5.9 Thornbury Business Improvement Area Update**

**C.5.10 South Georgian Bay Tourism Update**

- South Georgian Bay Tourism Visitor Centre Update
- Ambassador Visitor Locations in The Blue Mountains

**C.5.11 Economic Development & Communications Coordinator Update**

**C.5.12 Grey County Economic Development Update**

**D. Correspondence**

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None

**E. New and Unfinished Business**

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**E.1 Additions to the Agenda**

**E.2 Items Identified for Discussion at the Next Meeting**

**F. Notice of Meeting Dates**

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October 14, 2019

Town Hall, Council Chambers

**G. Adjournment**

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**Recommended** (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again at the call of the Chair.