Our people form the basis of our incredible growth over the years. By creating a culture of care and unwavering commitment to client experience, we have attracted, and continue to attract, top notch talent. Our team ensures we are living by our core values, delivering on our promises, and building a sustainable future.

Our innovative technology optimizes our operation, and ensures that our clients are informed and connected at every step. The technology has allowed us to create efficiencies, track driver behaviour, optimize operations for our clients, and deliver real time, critical information.

Credibility and dependability are founded on strong business practices. As a transportation and logistics service, we have developed industry leading processes to ensure that we are delivering on our promise of a great experience.
Reinventing the transportation space is our mission. When faced with a challenge, most service providers offer a rigid, predictable solution that isn’t focused on what you need. Our customizable, purpose-built solutions mean that you will receive a cost effective, efficient and collaborative service. As the first in Canada to franchise passenger transportation services, we have trailblazed a new approach to the business model. Upon recognizing a lack of innovation, technology, and client centric design, we embarked on a mission to rethink this industry and challenge the norm. The result is something that is truly local, care-based, and innovative.
CORPORATE PARTNERSHIPS

We have partnered with some of the largest employers, staffing agencies, and businesses to provide customized transportation solutions. Our optimized pricing and commitment to excellence has resulted in partnerships with every level of government. Our partners are finding out that transportation shouldn’t be on our terms, it should reflect the needs of your business, employees and clients. It should also incorporate technology, innovation and a true commitment to client experience.

Utilizing passenger vans and minibuses, our services have been used for these purposes:

• Employee shuttle
• Micro-transit solutions
• Airport transportation
• Corporate events
• Remote parking shuttle
• Dignitary tours
• Wine / brewery tours
• Medical accompaniment
• Private school routes

At every step, our focus is to help you achieve your goals, manage your costs, and create sustainable solutions. Allow us to partner with you today.
Shuttle services are available to take you to the airport, wine and brewery tours, or to a ball game. Reserving a Shuttle allows you to travel on your own schedule, and to ride in comfort knowing your Coachman will be at your fingertips.

Our Coachmen are highly trained to provide a great experience every time. Driverseat vans are well branded and Coachmen wear a uniform to make them identifiable and easy to locate.

Tracking the progress of your trip is simple with the Driverseat app. Parents are able to track the location of the shuttle when their kids are being driven home from school, and upon arriving at the airport, you will know your ride is only a click away, because you can see the location of the van on your phone.
Managing our production schedule, billing, fleet, maintenance and client expectations are all made easy with our innovative software and mobile app. Our ability to connect you (or someone in your organization) with our Coachmen directly through the mobile app ensures that you are informed and updated at every step of the way.

Driverseat utilizes the best technology and is constantly reviewing the existing system and functionality. The technology used includes:
- Website (new site being released May 2019 with micro-pages for franchisees)
- Voip phone system with all calls recorded and stored
- Sales portal which manages all rides, maps all Coachmen, bills customers, provides reporting, facilitates management of Coachmen, allows the franchisee to create services (different ride options) and much more
- Safety software which is imbedded on all Coachmen’s phones and tracks driving habits including acceleration, speed, braking, cornering and touching of the phone – this software provides a report with a score on each Coachman.

Adapting the language, currency and other local factors to the app will require some work, but the wireframe was designed with that in mind.

Being connected to your Coachman through our mobile app allows you to see their current location, contact them directly by phone call or message, and identify what vehicle they are driving.

Our operations team are able to manage the fleet and the team of Coachmen through the dispatch software. Every detail of the trip is logged, and included on your receipt or invoice.

Our software tracks driver behaviours related to speed, acceleration, hard corners, and hard braking. Every trip is logged, reviewed for quality assurance, and given a score.
**OUR BRAND PROMISE**

Driverseat provides shuttle services using new vehicles, state of the art technology, highly qualified and trained Coachmen (drivers) through a franchise system.

**We out care the competition**
We are committed to providing outstanding service to all of our commercial and consumer clients. Being on time, in new vehicles, with well trained Coachmen is important for this industry, and we believe should just be an expectation. However, Driverseat consistently exceeds this basic service level with a focus on providing transportation solutions in a cost effective and efficient manner.

**We utilize custom technology**
Driverseat integrates a consumer app, a Coachman app, a sales and dispatch software platform, and safety software to optimize the experience. Customers enjoy this integral part of the overall experience.

**Our Coachmen are second to none**
Using a combination of in-class training, Driverseat university (online training), ride alongs and regular daily training / feedback, we ensure our Coachmen are well trained in all aspects of their role. With a focus on the customer experience, the Coachmen are extensions of our brand essence rather than just drivers providing a service.

**We are locally owned**
Franchise owners are located in every market that we do business in. This important component ensures that each customer is being provided with service by a local owner who cares about their community, other businesses and their employees (Coachmen).