



# Agenda

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## Economic Development Advisory Committee

**Meeting Date:** October 28, 2019  
**Meeting Time:** 9:00 a.m. – 11:00 a.m.  
**Location:** Council Chambers  
**Prepared by:** Sarah Merrifield, Executive Assistant Committees of Council

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### A. Call to Order

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- **Approval of Agenda**

**Recommended** (Moved by, Seconded by)

THAT the Agenda of October 28, 2019 be approved as circulated, including any additions to the Agenda.

**Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2018-20, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (September 9, 2019)**

**Recommended** (Moved by, Seconded by)

THAT the Minutes of September 9, 2019 be approved as circulated, including any revisions to be made.

### B. Staff Reports and Deputations

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#### B.1 Deputations, if any

- B.1.1 **Deputation: June Porter, Chair, The Blue Mountains Joint Municipal Physician Recruitment and Retention Committee**  
**Re: Primary Care Physician Recruitment**

#### B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2018-20 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters.

### **B.3 Staff Reports**

#### **B.3.1 2020-2022 Budget Follow-up, FAF.19.216**

**Recommended** (Moved by, seconded by)

THAT the Economic Development Advisory Committee receive Staff Report FAF.19.216 entitled "2020 - 2022 Budget Follow-up";

AND THAT the Economic Development Advisory Committee endorses the 2020 to 2022 budget as included as Attachment #1 for Council consideration during the 2020 budget deliberations.

#### **B.3.2 Economic Development Strategy Update (October 2019), FAF.19.218**

**Recommended** (Moved by, seconded by)

THAT the Economic Development Advisory Committee receive Staff Report FAF.19.218, entitled "Economic Development Strategy Update (October 2019)" for information purposes.

AND THAT the Committee endorses the strategy timeline and phases as detailed within the staff report;

AND THAT the Committee endorses the public engagement plan as detailed within the staff report;

AND THAT the Committee endorses the project name "Vision 2020 - 2025 | The Blue Mountains Economic Development Strategy - Reaching our Peak"

AND THAT the Committee supports the recommendation from the sub-committee to allocate \$30,000 of the \$100,000 Economic Development Strategy Budget for the development of a Retail Gap Analysis for the entire Town of The Blue Mountains of which the results of the Retail Gap Analysis will be incorporated into the final Economic Development Strategy as action items.

### **C. Matters for Discussion**

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#### **C.1 Economic Development Advisory Committee Request for Representation to Sustainability Committee**

Note: Included for information are the approved Sustainability Committee minutes of August 14, 2019.

At the September 30, 2019 Council meeting, the following resolution was passed:

THAT Council of the Town of The Blue Mountains receives The Blue Mountains Sustainability Committee Minutes dated August 14, 2019, Carried.

## **C.2 Roundtable Update from Organizations/Committees**

**No updates received.**

**C.2.1 The Blue Mountains Agricultural Advisory Committee Update**

**C.2.2 Blue Mountain Village Association Update**

**C.2.3 Blue Mountains Chamber of Commerce Update**

**C.2.4 Clarksburg Village Association Update**

**C.2.5 The Blue Mountains Attainable Housing Corporation Update**

**C.2.6 The Blue Mountains Transportation Committee Update**

**C.2.7 The Blue Mountains Sustainability Advisory Committee Update**

**C.2.8 Small Business Enterprise Centre Update**

**C.2.9 Thornbury Business Improvement Area Update**

**C.2.10 South Georgian Bay Tourism Update**

**C.2.11 Economic Development & Communications Coordinator Update**

**C.2.12 Grey County Economic Development Update**

## **C.3 Economic Development Advisory Committee Action Item Tracking**

- **Economic Development Strategy**
- **2020, 2021, 2022 Budget**

## **D. Correspondence**

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### **D.1 Diana Dolmer, Resident Re: Single-Use Plastics**

For Committee consideration

Note: Item D.1 was referred to Economic Development Advisory Committee and the Sustainability Committee from the September 30, 2019 Council resolution:

THAT Council receive for information, the correspondence from Diana Dolmer regarding single-use plastics and refers the correspondence to the Sustainability Committee and the Economic Development Advisory Committee, Carried.

**D.2 The Blue Mountains Sustainability Committee  
Re: Three Pillars of Sustainability**

For Committee information.

Note: Council received this Sustainability Committee material at the September 9, 2019 Council meeting and is circulating to Advisory Committees of Council through the following motion:

THAT Council of the Town of The Blue Mountains acknowledges receipt of the correspondence from The Blue Mountains Sustainability Committee regarding the Three Pillars of Sustainability, and refers the same to The Blue Mountains Advisory Committees of Council, Carried.

**E. New and Unfinished Business**

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**E.1 Additions to the Agenda**

**E.2 Items Identified for Discussion at the Next Meeting**

**F. Notice of Meeting Dates**

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November 13, 2019  
Town Hall, Council Chambers

**G. Adjournment**

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**Recommended** (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again at the call of the Chair.