Memorandum
Committee of Council Status Update

Date: December 9, 2019
From: June Porter, Chair Joint Municipal Physician Recruitment and Retention Committee
Subject: December 2019 Joint Municipal Physician Recruitment and Retention Committee Status Update

Key Committee Focus from Previous Six Months

a. Secured an update of the current Town of The Blue Mountains listing within Rural Ontario Medical Program’s 2020 Community Rotation Guidebook and ROMP website.

b. A local physician has tentatively agreed to be a preceptor, via ROMP, for a student doctor in the near future.

c. In coordination with ROMP, engaged with 14 Medical Residents on November 20th while they visited the Town of The Blue Mountains to have fun at local axe-throwing club Axed.

d. Engaged the following stakeholders:
   • Brian Harkness, Chair of the Board of the North East Grey Health Clinics
   • Nora Holder, President and CEO of Collingwood General and Marine Hospital
   • Marie LaRosa, Executive Director of Georgian Bay Family Health Team
   • Michelle Hunter, Rural Ontario Medical Program (ROMP)
   • Letter of invitation sent to the following:
     • Mayor Paul McQueen, Grey Highlands, attended October 17th
     • Mayor Barbara Clumpus, Meaford, attended October 17th along with the CAO
     • Warden Selwyn Hicks, Grey County, declined
     • Mayor Doug Measures, Clearview Township, no response
     • Mayor Brian Saunderson, Collingwood, no response

e. JMPRRC delivered a deputation to the TBM Economic Development Advisory Committee (EDAC) regarding the importance of recruiting and retaining family physicians to economic development.

f. JMPRRC requested TBM Communications Advisory Committee to include Doctor Recruitment in messaging in the Town Master Communication Plan.
Key Committee Focus for Next Six Months

a. (Pending Council approval) Deliver deputations to Councils of Clearview, Collingwood, Meaford, Grey Highlands and Wasaga Beach regarding the mandate and initiatives put forward by the Town of The Blue Mountains Joint Municipal Physician Recruitment and Retention Committee, and ask for their financial contribution.

b. Continue to create a confidential contact database to maintain appropriate contact with physicians and recruits.

c. Formed sub-committee to report back in January 2020 with recommendations for opportunities for recruitment and retention such as:
   - Meet the Residents Day, July 2020
   - ROMP Week 2020
   - Outstanding Physician Award
   - Doctor’s Appreciation Day
   - Federal Summer Student Jobs program
   - Obtaining media coverage of the issue (Simcoe.com, Connection, etc.)

d. Continue to engage stakeholders including local business community, local healthcare community and residents.

Respectfully submitted,

June Porter
Chair, Joint Municipal Physician Recruitment and Retention Committee
JOINT PHYSICIAN RECRUITMENT AND RETENTION COMMITTEE

Status Update: December 9th 2019
JOINT PHYSICIAN RECRUITMENT AND RETENTION COMMITTEE

KEY COMMITTEE FOCUS FROM PREVIOUS SIX MONTHS

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