Background

- 2013: Blue Mountain Link established as a 6-month trial service
- March 2014: trial service ends and both Councils approve permanent service.
- September 2014: The Blue Mountains, Collingwood, Blue Mountain Village Association, and Blue Mountain Resort enter into a 5-year agreement.
- July 2018: service increased to full day (7:00am – 9:00pm).
5-Year Ridership

Ridership By Year

- 2014: 23000
- 2015: 26000
- 2016: 28000
- 2017: 30000
- 2018: 35000
- 2019: 50000
2019 Ridership By Stop

Ridership By Stop

- Sixth Street
- Oak Street
- High Street
- Highlands Cres
- Connor
- Agora
- Mair Mills
- Gord Canning
- Village
- Blue Mnt Inn
- Lakeshore
- Timmons
- Mair Mills
- Agora
- Connor Ave
- Highlands Crescent
- Marina
- Georgian Meadows
- High Street
- First Street
- Third
- Downtown...
# Budget

**The Town of Collingwood**  
**Bus Service - Blue Mt Link**  
**For the Twelve Months Ending Thursday, December 31, 2020**

## Revenues

<table>
<thead>
<tr>
<th>Account</th>
<th>Description</th>
<th>2020</th>
<th>2020 Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
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<tr>
<td>Taxation</td>
<td></td>
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<tr>
<td>41475</td>
<td>Bus Pass</td>
<td>247,763.50</td>
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<td>Core Funding</td>
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<td>Town of The Blue Mountains</td>
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<tr>
<td>46050</td>
<td>Provincial Funding</td>
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<tr>
<td>48300 +</td>
<td>Tickets</td>
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<td>Total User and Other Revenues</td>
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<td>TOTAL REVENUE</td>
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## Expenses

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<td>66900</td>
<td>Sundry</td>
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<td>TOTAL EXPENSES</td>
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## Departmental Net

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</thead>
<tbody>
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<td></td>
<td>0.00</td>
<td>-86,363.50</td>
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</tbody>
</table>
Budget – Factors Affecting Increases

• Additional Maintenance due to age of bus.
• Increase in fuel costs.
• Renewal of Contact in 2021.
• Increased administration costs. Town of Collingwood does not recover admin cost of the BM Link.
• Demand for increased level of service.
Gas Tax

ENTIRE PROVINCIAL FUNDING ENVELOPE

Municipal Pop / Total Provincial Pop % \( X \)
Municipal Ridership / Total Provincial Ridership % \( Y \)

\( X \)/30% Value + \( Y \)/70% Value

GAS TAX ALLOCATION
• Outlines basic transit service
• Joint ownership of vehicle
• Defines allocation of Gas Tax funding and Collingwood as the host municipality
• Provision of insurance for all parties
• Termination of contract
• Cost recovery
Rationale for 1-Year Extension

• Grey County has approved transit links between Owen Sound and The Blue Mountains
• Current operations contract is 1.5 years away from completion
• Town of Collingwood undertaking a comprehensive Transit Operational Study
• Both municipalities to consider additional private partners