



# Staff Report

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## Finance and IT Services

**Report To:** Grants and Donations Committee  
**Meeting Date:** March 6, 2020  
**Report Number:** FAF.20.036  
**Subject:** We Love Blue Gala Follow-up Report  
**Prepared by:** Ruth Prince, Director of Finance and IT Services

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### A. Recommendations

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THAT the Grants and Donations Committee receive Staff Report FAF.20.036, entitled “We Love Blue Gala Follow-up Report” for information purposes.

### B. Overview

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This report provides the Grants and Donations Committee with the financial results of the “We Love Blue Gala”.

### C. Background

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The Grants and Donations Committee launched their first event (We Love Blue Gala) on February 14, 2020 at the Blue Mountains Resort.

The proceeds from the Gala will support local organizations through the Town of The Blue Mountains Grants and Donations program. Applications for the Grants and Donations Program are due by February 28, 2020. The Grants and Donations Committee will review and make recommendations to Council on April 3, 2020.

### D. Analysis

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The success of the Gala was due to the generous support of community members, local businesses and volunteers.

### E. The Blue Mountains Strategic Plan

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Goal #4: Promote a Culture of Organizational and Operational Excellence  
Objective #4: To Be a Financially Responsible Organization

## **F. Environmental Impacts**

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N/A

## **G. Financial Impact**

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The “We Love Blue Gala” successfully raised \$47,781 to support The Blue Mountains Grants and Donations program. The Grants and Donations Committee will be reviewing the 2020 applications and make recommendations to Council on April 3, 2020.

## **H. In consultation with**

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Tracy Petrescu, Administrative Assistant, Finance and IT Services

## **I. Public Engagement**

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The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. Comments regarding this report should be submitted to Ruth Prince, Director of Finance and IT Services at [directorfit@thebluemountains.ca](mailto:directorfit@thebluemountains.ca)

## **J. Attached**

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N/A

Respectfully Submitted,

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Ruth Prince  
Director of Finance and IT Services

For more information, please contact:  
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