



Agenda

Economic Development Advisory Committee

Meeting Date: March 9, 2020
Meeting Time: 9:00 a.m.
Location: Council Chambers
Prepared by: Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

- **Traditional Territory Acknowledgement**
- **Committee Member Attendance**
- **Approval of Agenda**

Recommended (Moved by, Seconded by)

THAT the Agenda of March 9, 2020 be approved as circulated, including any additions to the Agenda.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (February 11, 2020)**

Recommended (Moved by, Seconded by)

THAT the Minutes of February 11, 2020 be approved as circulated, including any revisions to be made.

B. Staff Reports and Deputations

B.1 Deputations, if any

None

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2019-56 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or matters that are a follow-up to a Public Meeting.

B.3 Staff Reports

B.3.1 Economic Development Strategy Update, February 2020, FAF.20.015

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee receive Staff Report FAF.20.015, entitled “Economic Development Strategy Update – February 2020” for information purposes.

C. Matters for Discussion

C.1 Town Business & Facility Tour Sub-Committee Membership Confirmation

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee confirm Councillor Bordignon, Tim Newton, Andrew Siegwart, and John Ardiel as members of the Town Business and Facility Tour Sub-Committee.

C.2 Appointment of Economic Development Advisory Committee member to Sustainability Advisory Committee

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee appoint (one member) as the Economic Development Advisory Committee representative to the Sustainability Advisory Committee for the 2018-2022 Term of Council.

Note: the next regularly scheduled meeting of the Sustainability Advisory Committee is Wednesday, March 11, 2020 at 2:00 p.m.

C.3 Council request regarding Business Improvement Areas – Councillor Bordignon (verbal)

Note: the following direction was provided at the December 16, 2019 Council meeting:

THAT Council of the Town of The Blue Mountains requests that the Town of The Blue Mountains Economic Development Advisory Committee consider if multiple Business Improvement Areas in The Blue Mountains, or a single Business Improvement Area should be considered, and provide information and recommendations to Council for consideration, Carried.

C.4 Economic Development Advisory Committee Composition

Note: the following direction was provided at the February 10, 2020 Council meeting:

THAT Council request that the Economic Development Advisory Committee provide input to Council regarding the mandate of the Committee moving forward, including the options to move to a “Community Committee” that includes The Blue Mountains staff representation, or to continue status quo as a Committee of Council, Carried.

C.5 Roundtable Update from Organizations/Committees

C.5.1 The Blue Mountains Agricultural Advisory Committee Update

C.5.2 Blue Mountain Village Association Update

C.5.3 Blue Mountains Chamber of Commerce Update

C.5.4 Clarksburg Village Association Update

- **Clarksburg has h’Art – Saturday, March 28, 2020**

A fun creative day in Clarksburg. Galleries, shops and Marsh Street Centre will be offering a variety of workshops from felting, collage, painting, henna, dance, 360VR video workshop and much more. 18 different workshops being offered plus an artisan market featuring 12 local artisans amongst the workshops at Marsh Street Centre.

- **2 New Businesses – Blue Mountain Counselling and Beaver Valley Ice Works**
- **Grey County and Destination Ontario Clarksburg Tour and Blog: ontariotravel.net/en/social/blog/article/13202**
- **Economic Development Survey Filled out by Clarksburg Downtown Core**
- **Clarksburg Sidewalks in 2020 Draft Budget**

C.5.5 The Blue Mountains Attainable Housing Corporation Update

C.5.6 The Blue Mountains Transportation Committee Update

C.5.7 The Blue Mountains Sustainability Advisory Committee Update

C.5.8 Small Business Enterprise Centre Update

- **Starter and Summer Company programs – now accepting applications**

C.5.10 South Georgian Bay Tourism Update

- **Mini Tourism Information**
- **Strategic Planning**

C.5.11 Economic Development & Communications Coordinator Update

- **2020 Business Association Funding Update**

C.5.12 Grey County Economic Development Update

C.6 Economic Development Advisory Committee Action Item Tracking

- **Economic Development Strategy**
- **Sign By-law Update**
- **Follow-up to EDAC regarding potential swap of 10th Line from Matilda St/Grey Road 13 to Highway 26 and Bruce and Marsh Streets from Clark Street to Highway 26**
- **Review of Economic Development Advisory Committee Composition**
- **Consideration of Business Improvement Area structure in The Blue Mountains**

D. Correspondence

D.1 Susanne Wussow, Publisher, The Meaford Independent Publications Re: Community Newspaper

Note: at the February 24, 2020 Council meeting the following direction was provided.

THAT Council of the Town of The Blue Mountains receives the deputation of Susanne Wussow of The Meaford Independent newspaper regarding bringing a community newspaper back to The Blue Mountains;

AND THAT Council refers The Meaford Independent deputation material correspondence dated January 15, 2020 regarding Community Newspaper to the Economic Development Advisory Committee and Communications Advisory Committee for consideration and report back to Council, Carried.

For Committee consideration and report back to Council

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

April 15, 2020
Town Hall, Council Chambers

G. Adjournment

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again at the call of the Chair.