A. Recommendations

THAT Council receive Staff Report FAF.20.066, entitled “Establishing a Coronavirus Recovery Task Force”;

AND THAT as the current Coronavirus Pandemic has the potential to have significant health and economic effects on our community, this Council approves the establishment of a Coronavirus Recovery Task Force with the Final Terms of Reference for the Task Force to be considered for approval by Council at a future date;

AND THAT Council endorse the development of a Terms of Reference including the consideration of appropriate Task Force composition and stakeholder membership, as well as Task Force responsibilities and levels of decision-making authority;

AND THAT Council approve the appointment of the following positions to the Coronavirus Recovery Task Force to develop the draft Terms of Reference

- Mayor
- Chair of the Finance and Administration Committee
- Chair of The Economic Development Advisory Committee;

AND THAT Council endorse the allocation of the Chief Administrative Officer, Director of Finance and IT Services, Manager of Communications and Economic Development and the Executive Assistant to Committees of Council as staff resources to the Coronavirus Recovery Task Force.

B. Overview

In response to the COVID – 19 pandemic and to prepare our Community for recovery of the pandemic, this report is requesting Council’s approval to establish a Coronavirus Recovery Task Force.
C. Background

Mayor Soever and the Town’s Chief Administrative Officer have worked together on the development of this report to assist the Town and the Community in being prepared to effectively move forward with our stakeholders through this COVID – 19 pandemic.

D. Analysis

The recommendation to establish the Coronavirus Recovery Task Forces requires the development of a formal Terms of Reference that would provide clear membership composition, mandate, responsibilities, and levels of decision-making authority.

The report recommendation requires a follow up staff report to Committee of the Whole that would include a draft Terms of Reference and clearly outline the proposed details of the Terms of Reference in its draft form.

The urgency to establish this Task Force reflects the importance of identifying immediate and longer-term economic and community recovery strategies for residents and businesses.

The initial priority of the Council and staff representatives identified will be to prepare the Terms of Reference for Council consideration. A critical component of this development will be the consideration of the Task Force composition and the addition of members from the business community and charitable community groups.

The objective of this Task Force is to ensure we are engaging with all areas of our Town that are affected by the COVID-19 pandemic and to ensure we find solutions to protect our community and ensure its future success.

E. The Blue Mountains Strategic Plan

Goal #1: Create Opportunities for Sustainability
Objective #1 Retain Existing Business
Objective #3 Promote a Diversified Economy
Objective #4 Support Value-Added Agriculture and Culinary Tourism
Objective #5 Improved Visibility and Local Identity

Goal #2: Engage Our Communities & Partners
Objective #1 Improve External Communication with our Constituents
Objective #2 Use Technology to Advance Engagement
Objective #3 Strengthen Partnerships

Goal #3: Support Healthy Lifestyles
Objective #1 Promote the Town as a Healthy Community
Objective #2 Increase the Range of Housing Choices and Promote Housing Affordability
Objective #3 Manage Growth and Promote Smart Growth
Objective #4 Commit to Sustainability
Goal #4: Promote a Culture of Organizational & Operational Excellence
Objective #1 To Be an Employer of Choice
Objective #2 Improve Internal Communications Across our Organization
Objective #3 To Consistently Deliver Excellent Customer Service
Objective #4 To Be a Financially Responsible Organization
Objective #5 Constantly Identify Opportunities to Improve Efficiencies and Effectiveness

Goal #5: Ensure Our Infrastructure is Sustainable
Objective #1 Develop a Long-Term Asset Management Plan for the Maintenance, Renewal and Replacement of Existing Infrastructure
Objective #2 Avoid Unexpected Infrastructure Failure and Associated Costs and Liability
Objective #3 Implement Best Practices in Sustainable Infrastructure
Objective #4 Ensure that Infrastructure is Available to Support Development

F. Environmental Impacts

The establishment of the Coronavirus Recovery Task Force will provide effective and efficient engagement to our Community’s needs.

G. Financial Impact

Not known at this time other than time and resources allocations.

H. In consultation with

Mayor Soever
Ruth Prince, Director of Finance and IT Services
Tim Hendry, Manager of Communications and Economic Development

I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Shawn Everitt, cao@thebluemountians.ca.

J. Attached

Respectfully Submitted,

Shawn Everitt
Chief Administrative Officer