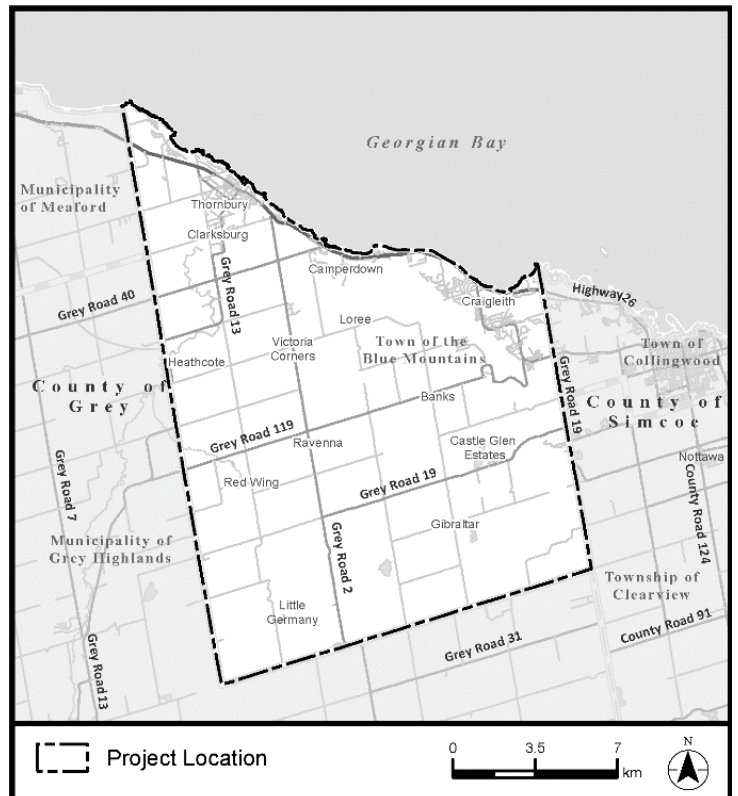


# Notice of Virtual Public Information Centre 3

## The Corporation of the Town of The Blue Mountains Transportation Master Plan

The Town of The Blue Mountains (Town) is facing significant growth pressure alongside the broader South Georgian Bay region and will likely continue to see this growth into the foreseeable future. To strategically prepare for this continued growth and enhance our existing transportation network, the Town has developed a draft Transportation Master Plan (TMP).

The TMP will be an important resource for the Town as it continues to adapt to changing needs, growth and development, and new opportunities. The TMP will shape how we travel, help us further understand and define our regional connections, and support the movement of goods and services throughout the region. As part of the TMP study process, a vision has been established, actions and policies will be defined, and a financial strategy will be developed to address the short, medium, and long-term transportation needs of the community.



### The Process

This study is being undertaken in accordance with Approach #1 of the Master Planning Process, as outlined in Appendix 4 of the Municipal Class Environmental Assessment (MCEA). As such, the TMP will address Phases 1 and 2 of the MCEA process and will form the basis for the recommended Schedule B and C transportation infrastructure projects identified within the TMP report.

### Consultation

A third and final virtual **Public Information Centre (PIC)** is scheduled to present and gather feedback on the draft TMP Report, which includes existing conditions, evaluation of alternatives, network and policy recommendations, implementation strategies, and costing. The PIC will be a live virtual meeting and will consist of a virtual presentation by the study team followed by a moderated Q & A period. This PIC is being held online as follows:

**Date: September 29, 2022**

**Time: 6:00 PM - 8:00 PM**

at the following link: <https://www.thebluemountains.ca/planning-building-construction/current-projects/strategic-projects-initiatives/transportation>

The draft TMP Report will also be available for review from September 15, 2022 to October 6, 2022, online at <https://www.thebluemountains.ca/planning-building-construction/current-projects/strategic-projects-initiatives/transportation>. Please provide written comments by October 6, 2022, to the study team members noted below. All comments will become part of the public record of the study except for personal information.

For more information about this study, please contact:

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All information will be collected in accordance with the *Freedom of Information and Protection of Privacy Act* and *Municipal Freedom of Information and Protection of Privacy Act*. Except for personal information, all comments will become part of the public record.

This notice was first issued September 15, 2022.