



Program of the Elora Environment Centre

Registered charity since 1993

Energy conservation (home audits, retrofits, water conservation and trees)

Neighbourwoods is the urban forest branch.



Planting trees is popular and important

But we wondered— who is taking care of the big trees?
They offer significant environmental and ecological
services that saplings can only dream about.

www.treetrust.ca

Tree Trust is a one-of-a-kind program working to safeguard your community's carbon-capture heroes.



How does Tree Trust help legacy trees?

Big trees provide a myriad of benefits – chief among them is that they garner love and appreciation from so many. And of course, they are essential to a healthy urban forest. Urban trees face special challenges that their woodland counterparts don't and therefore need our help.

Tree Trust is the only program in Canada that advocates for and takes care of majestic trees that grace one of our [four partner communities](#).

Tree Trust provides you with the chance to help with a tax-deductible donation. **All donations are invested in professional tree care** to help extend the life of legacy trees – trees that you can go visit and admire!

Our community partners

Learn more about the Tree Trust work happening in your community and support their local carbon offset work.



Centre Wellington

Centre Wellington is a rural and urban community about 20 minutes north of Guelph. Located on the banks of the Grand River, Centre Wellington has long been a tourist destination treasured for its natural and cultural heritage. A number of visual artists are based in our community and we are home to the well-known Glora Festival, Riverfest and Scottish Festival.



Stratford-Perth

Tucked midway between Toronto and Lake Huron and Georgian Bay and Lake Erie, Stratford-Perth juxtaposes a renowned cultural centre of theatre, music and art with intensive agricultural operations, particularly dairy and pork production. The loss of mature elm trees lining the main streets of Stratford during the 1950s has resulted in a younger but more diverse cohort of city trees.



Toronto Island Community

The 150-year-old Toronto Island Community is situated at the eastern end of Toronto Island Park. Home to approximately 700 residents living year-round in 260 homes, it is a popular year-round attraction for visitors. The island residents take great pride in being stewards of the leased land that houses the community, as well as the island as a whole.



Town of The Blue Mountains

Located northwest of Toronto on the shores of Georgian Bay, Town of The Blue Mountains is a four-season community with stunning natural features, including the Niagara Escarpment, apple and fruit orchards, the Beaver Valley and the Georgian Bay shoreline. The landscape allows for a diverse selection of recreational activities such as skiing, snowboarding, sailing, fishing, hiking and cycling.



Your community here

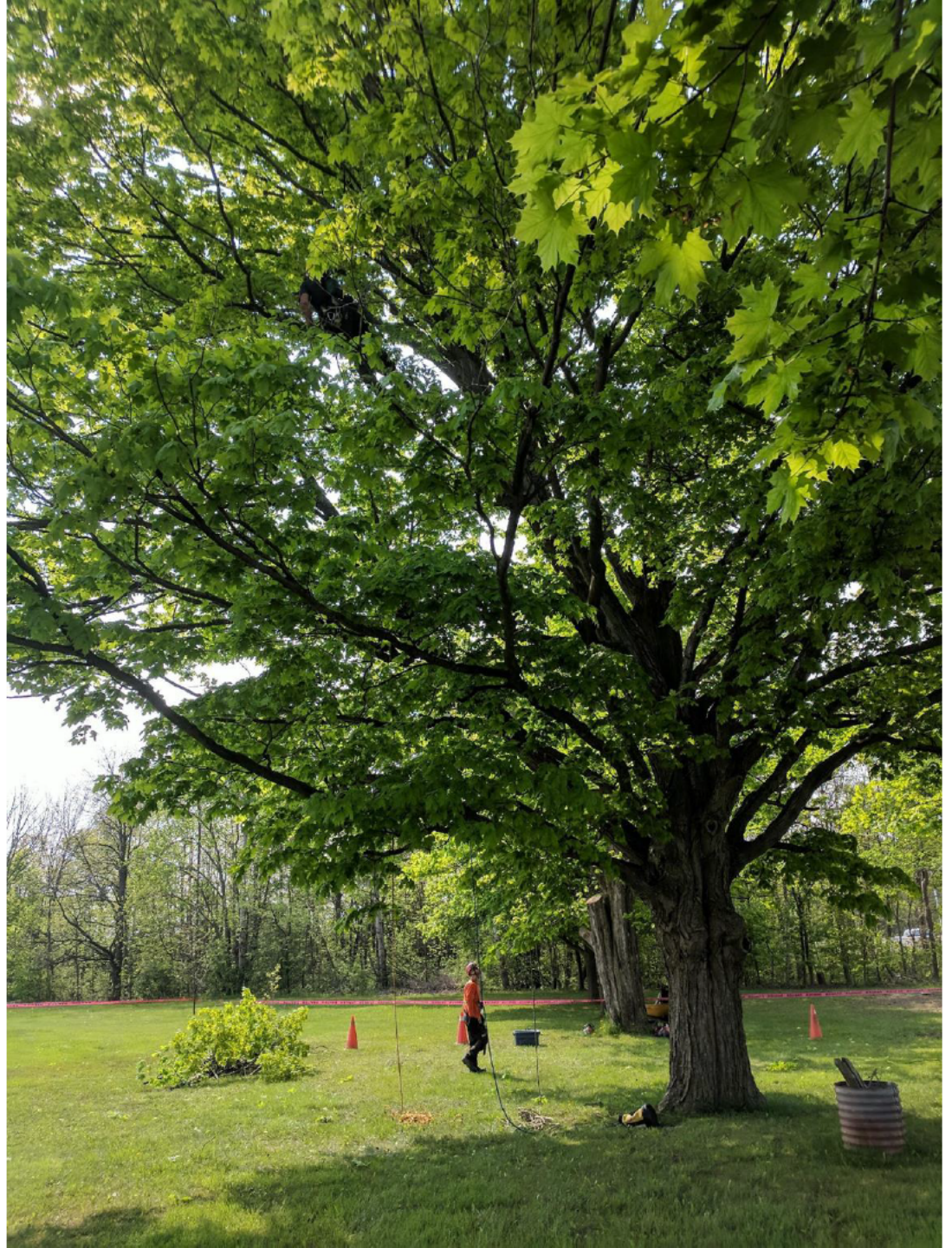
If you would like to explore how you could bring Tree Trust to your community, drop us a note. We will get back to you shortly.

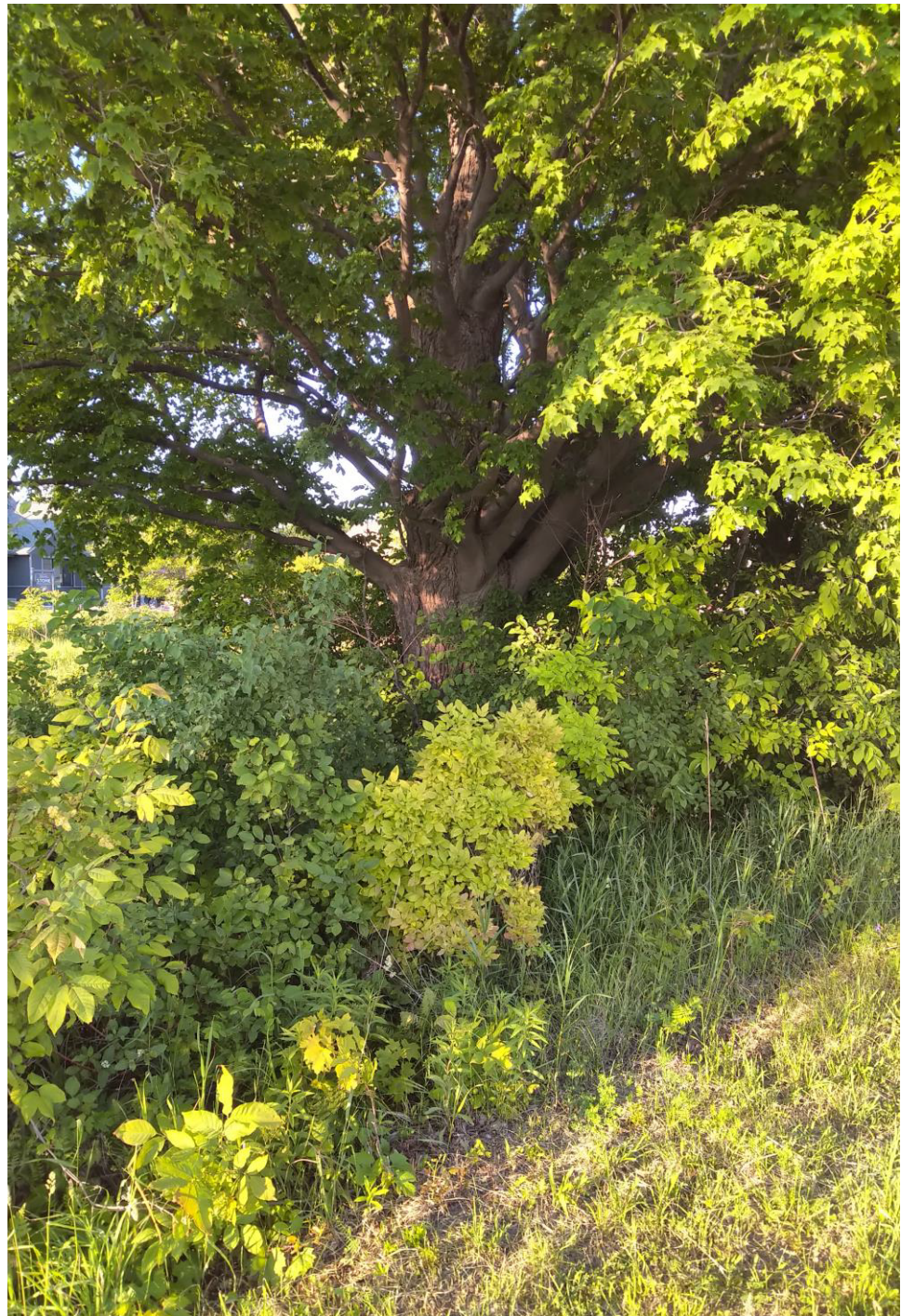


How does the Program Work?

- 1) On-line donations allocated to program
- 2) When adequate funds reached **Certified Arborists** work on trees and two new natives planted to get established and, one day, take over







Whats Next for Town of the Blue Mountains Tree Trust?

- ✓ *Select a suitable tree and obtain permission*
- ✓ *Select a launch date – July 31*
- ✓ *Secure funds for arborist care*
- Mayor and Councillor attend launch?
- Promote the launch – Media and targeted emails to NGOS
- Run a Tree Story Contest
- Hold the July 31 launch
- Determine location for planting of the 2 new trees
- REPEAT! Pick the next tree, continue fund raising,



Big Trees do the Heavy Lifting

There are a number of organizations that are selling carbon offsets and investing in various projects. Tree planting is among the most popular because trees absorb and store carbon dioxide. This is why tree planting is heralded a key tool in our fight against climate change. But what about the role of existing, large trees? One large tree offers the same ecological benefits as more than 250 saplings. Our big trees do the heavy lifting on sequestering carbon. Big trees also offer a number of valuable ecological services: absorbing carbon; reducing demand for air conditioning; providing wildlife habitat; adding beauty; and slowing storm water to name a few.

Who is TreeTrust.ca?

Tree Trust as established by the Elora Environment Centre (Ontario) in June 2019 as a unique carbon offset style of program that provides a tangible way for people to make amends for air (and car) travel by donating locally to help their local urban forest and see their gift at work. Tree Trust invests the donations to hire professional, certified arborists who work to extend the life of large, significant trees in the community. As part of the Tree Trust program, two new native saplings are planted nearby each senior tree being conserved to eventually take over.

The Elora Environment Centre is a charity so that each Tree Trust donation comes with a tax receipt. The Elora Environment Centre is now building partnerships with other community organizations across Canada to raise funds to invest in their own local senior trees.

The Launching of Town of the Blue Mountains Tree Trust

Town of the Blue Mountains Tree Trust will officially launch on July 31st with work commencing on its first tree – a 200 + year old beauty near the Georgian Trail. The public and members of council are asked to join us on July 31st, at 9.30 am to celebrate this living piece of local history and to watch the arborist team perform aerial roping and tree climbing while completing highly specialized conservation arboreal care.

For more info contact:
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