



Staff Report

Administration

Report To: Council
Meeting Date: May 4, 2020
Report Number: FAF.20.083
Subject: The Blue Mountains Creator Space Request
Prepared by: Tim Hendry, Manager of Communications and Economic Development

A. Recommendations

THAT Council receive Staff Report FAF.20.083, entitled "The Blue Mountains Creator Space Request";

AND THAT Council select Option ____ as identified in the Analysis section of report FAF.20.083.

B. Overview

This staff report outlines options for Council's consideration in relation to The Blue Mountains Creator Space deputation.

C. Background

The Blue Mountains Creator Space made a request to Town staff regarding a request for in-kind facility rentals and to secure a grant from the Canadian Council for the Arts. Staff recommended that the request be presented directly to Council through a deputation. Due to the earlier Council meeting cancellations associated with COVID-19, the May 4, 2020 Council meeting was the first available opportunity to address Council.

In addition, The Blue Mountains Creator Space submitted an application for the in-kind facility rentals through the Town's 2020 Grants and Donations Program.

To better understand the scope of the request, Town staff contacted Tom Strnad, Lead Digital Artist for The Blue Mountains Creator Space for additional details regarding the facility needs. Town staff confirmed the number of days requested per facility which is outlined in the following chart along with the annual subsidized cost.

Facility Request Details	Scheduling Considerations	Cost
20 Weekend Day Rentals – Craigleith Community Centre	No scheduling concerns	\$2,825
40 Week Day Rentals – Craigleith Community Centre	No scheduling concerns	\$3,616
40 Full Day Rentals – Small Hall Beaver Valley Community Centre	Available most Fridays (with the exception of Friday use for large weekend events)	\$5,198
20 Full Day Rentals – Large Hall Beaver Valley Community Centre	Available on Sundays only	\$4,972
20 Weekend Day Rentals – Ravenna Hall	No scheduling concerns (internet is not available at the facility)	\$2,825
40 Week Day Rentals – Ravenna Hall	No scheduling concerns (internet is not available at the facility)	\$3,616
TOTAL		\$23,052

Based on the above chart, staff have confirmed that, should Council support the deputation request, rentals at the Craigleith Community Centre, being 20 weekend day rentals and 40 week day rentals, could be accommodated. Staff note that with pre-existing, and recurring rentals at the Beaver Valley Community Centre, it may be more difficult to schedule the facility. However, staff have reviewed the current availability and believe there may be an opportunity to accommodate some Friday bookings for the Small Hall, and some Sunday bookings for the Large Hall. Additional bookings using the Ravenna Hall or the Library Gallery may assist in meeting the needs of The Blue Mountains Creator Space.

In addition, it is important to note that if the request is approved The Blue Mountains Creator Space will be subject to the standard rental contract and requirements including insurance.

Staff have provided options for Council's consideration in the Analysis section of this report.

D. Analysis

Option 1 – Approve as Presented

THAT Council receive Staff Report FAF.20.083, entitled “The Blue Mountains Creator Space Request”;

AND THAT Council approve the request by The Blue Mountains Creator Space for in-kind facility rentals for the 2020 calendar year in the amount of \$23,052 as identified in this report.

Option 2 – Consideration through 2020 Grants and Donations Committee

THAT Council receive Staff Report FAF.20.083, entitled “The Blue Mountains Creator Space Request”;

AND THAT Council direction be based on the recommendation made by the Town’s Grants and Donations Committee.

E. The Blue Mountains Strategic Plan

Goal #1: Create Opportunities for Sustainability
Objective #1 Retain Existing Business
Objective #3 Promote a Diversified Economy
Objective #5 Improved Visibility and Local Identity

Goal #2: Engage Our Communities & Partners
Objective #3 Strengthen Partnerships

F. Environmental Impacts

N/A

G. Financial Impact

If approved as presented, the total financial impact would be \$23,052 of in-kind facility rentals.

H. In consultation with

Ryan Gibbons, Director of Community Services

Aaron McMullin, Facility Manager/Building Maintenance Coordinator

I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Tim Hendry, economicdevelopment@thebluemountains.ca.

J. Attached

None

Respectfully Submitted,

Tim Hendry
Manager of Communications and Economic Development

Shawn Everitt
Chief Administrative Officer

For more information, please contact:
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