



Agenda

Economic Development Advisory Committee

Meeting Date: August 21, 2020
Meeting Time: 1:00 p.m.
Location: Council Chambers
Prepared by: Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

- Traditional Territory Acknowledgement
- Committee Member Attendance
- Approval of Agenda

Recommended (Moved by, Seconded by)

THAT the Agenda of August 21, 2020 be approved as circulated, including any additions to the Agenda.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- Previous Minutes (March 9, 2020)

Recommended (Moved by, Seconded by)

THAT the Minutes of March 9, 2020 be approved as circulated, including any revisions to be made.

B. Staff Reports and Deputations

B.1 Deputations, if any

None

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2019-56 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or matters that are a follow-up to a Public Meeting.

B.3 Staff Reports

B.3.1 COVID-19 Business Support and Economic Recovery Action Plan, FAF.20.124

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee receive Staff Report FAF.20.124, entitled "COVID-19 Business Support and Economic Recovery Action Plan" for information purposes.

AND THAT the Economic Development Advisory Committee supports the development of a COVID-19 specific Business Support and Economic Recovery Action Plan to supplement and which be further enhanced and supported by the 5-year Economic Development Strategy.

C. Matters for Discussion

C.1 Introduction of Communications and Economic Development Coordinator – Manager of Communications and Economic Development Tim Hendry

C.2 Economic Development Strategy Update – Tim Hendry (verbal)

C.3 Consideration and Appointment of Alternate Economic Development Advisory Committee member to Sustainability Advisory Committee

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee appoint (one member) as the Alternate Economic Development Advisory Committee representative to the Sustainability Advisory Committee for the 2018-2022 Term of Council.

C.4 Roundtable Update from Organizations/Committees

C.4.1 The Blue Mountains Agricultural Advisory Committee Update

C.4.2 Blue Mountain Village Association Update

C.4.3 Blue Mountains Chamber of Commerce Update

C.4.4 Clarksburg Village Association Update

C.4.5 The Blue Mountains Attainable Housing Corporation Update

C.4.6 The Blue Mountains Transportation Committee Update

C.4.7 The Blue Mountains Sustainability Advisory Committee Update

C.4.8 Small Business Enterprise Centre Update

C.4.9 Thornbury Business Improvement Area Update

C.4.10 South Georgian Bay Tourism Update

C.4.11 Georgian Triangle Development Institute Update

C.4.12 Economic Development & Communications Coordinator Update

C.4.13 Grey County Economic Development Update

C.5 Economic Development Advisory Committee Action Item Tracking

- **Economic Development Strategy**
- **Sign By-law Update**
- **Follow-up to EDAC regarding potential swap of 10th Line from Matilda St/Grey Road 13 to Highway 26 and Bruce and Marsh Streets from Clark Street to Highway 26**
- **Review of Economic Development Advisory Committee Composition**
- **Consideration of Business Improvement Area structure in The Blue Mountains**

C.6 Consideration and Appointment of Chair and Vice Chair for an Eighteen Month Term

Note: Councillor Bordignon (Chair) and Andrew Siegwart (Vice Chair) expired April 1, 2020

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee appoint (one member) as the Chair and (one member) as the Vice Chair of the Committee for a period of eighteen months effective August 21, 2020.

D. Correspondence

None

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

September 14, 2020
Town Hall, Council Chambers

G. Adjournment

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) p.m. to meet again at the call of the Chair.