



Minutes

Community Recovery Task Force

Meeting Date: April 30, 2020
Meeting Time: 8:30 a.m.
Location: Microsoft Teams Meeting
Prepared by Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

Mayor Soever to call the meeting to order at 8:32 a.m. with Councillor Bordignon and Councillor Sampson present.

Town staff present were Chief Administrative Officer Shawn Everitt, Director of Finance and IT Services Ruth Prince, Director of Community Services Ryan Gibbons, Director of Operations Shawn Carey, Director of Legal Services Will Thomson, and Manager of Communications and Economic Development Tim Hendry.

▪ Previous Minutes

Moved by: Peter Bordignon

Seconded by: Rob Sampson

THAT the Community Recovery Task Force Minutes of March 31, 2020 (Business Leader Discussion), April 1, 2020, April 3, 2020, April 14, 2020, April 17, 2020, April 20, 2020 (Community Leader Discussion), April 21, 2020, April 24, 2020, and April 27, 2020 be approved as circulated, including any revisions to be made, Carried.

B. Matters for Discussion

B.1 Website Support Program Legal Opinion – Director of Legal Services Will Thomson

- Town's Website support program grants being administered through the Small Business Enterprise Centre or the Centre for Business and Economic Development

B.2 Physical Distancing during Summer Months

- Development of an operational plan for reopening Town of The Blue Mountains, based on provincial and federal guidelines
 - Plan needs to include: beaches, sidewalks, trails and open spaces, municipal facilities, and parking considerations
- Standing item on Community Recovery Task Force agenda

**B.3 Video Production Update – Manager of Communications and Economic Development
Tim Hendry**

- Received authority to allocate \$2,400 for production of the following videos to add to exploreblue.ca
 - 4 business videos (baking class, etc.)
 - 1 video showing how businesses throughout The Blue Mountains are continuing to serve residents
- Director of Finance and IT Services Ruth Prince to provide expenditures to date relating to Community Recovery Task Force initiatives

B.4 Community Donations Update – Tim Hendry

- Webpage content for the Community Donations initiative is ready
- Press Release being developed to announce the Community Donations initiative

B.5 Grocery Shopping and Delivery Program Update – Tim Hendry

B.6 Volunteer Opportunities – Tim Hendry

- Local church is providing grocery shopping and delivery service for several members of its congregation, but the church does not have capacity to offer the service at a larger scale
- Local transportation service companies may wish to pivot to offer food delivery for a fee
- Larger Task Force group to consider if capacity exists within their specific organizations to offer food shopping and delivery services, or suggest alternative models

B.7 Gift Cards for Local Businesses – Tim Hendry

- Link to be added to businesses' directory entry on exploreblue.ca so that interested individuals can be sent directly to the business website to purchase a gift card

B.8 Committee for Best Practices re: Post-COVID-19 Recovery and Roll Out – Mayor Alar Soever

- Mayor Soever noted he will reach out to Rob Cederberg, Blue Mountain Resorts, Ryan Gibbons, and a Public Health representative to discuss best practices for Post-COVID-19 recovery and roll out
- This group will meet through the Emergency Control Group

B.9 Canada Day

- Potential to participate and assist with a virtual Canada Day celebration as large gatherings will likely not be permitted by July 1, 2020
- Discussed whether select street closures to assist with physical distancing may be appropriate – will be discussed further

B.10 Follow-up to Discussion with Blue Mountain Village Association – Councillor Peter Bordignon

C. Correspondence

None

D. Adjournment

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does not adjourn at 10:10 a.m. to meet again at the call of the Chair, Carried.