



Minutes

Community Recovery Task Force – Business Association Discussion

Meeting Date: May 20, 2020
Meeting Time: 9:30 a.m.
Location: Microsoft Teams Meeting
Prepared by Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

Councillor Bordignon called the meeting to order at 9:31 a.m. with Councillor Sampson, George Matamoros, Tony Poole, Andrew Siegwart, Steve Simon, and Melissa Twist present.

Town staff present was Chief Administrative Officer Shawn Everitt.

▪ Approval of Agenda

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Agenda of May 20, 2020 be approved as circulated, including any additions to the Agenda, Carried.

Mayor Soever joined the meeting at 9:32 a.m.

Sarah Filion joined the meeting at 9:33 a.m.

B. Matters for Discussion

B.1 Roundtable: Ideas to Assist Local Businesses at the Municipal Level

- Town's Emergency Control Group is reviewing safe opening processes for municipal facilities but the main concerns are: handwashing stations, washroom protocols, etc.
 - Blue Mountain Village Association will share re-opening protocols with the Town and members of the business community after the protocols are reviewed by Public Health
 - The protocols will be posted to the Town's website for easier dissemination – this will assist with ensuring a consistent approach throughout the Town
- A concern expressed by the business community is effective management of lineups through the reopening process

- Council consideration of continued tax and utility payment deferral
- Requested Town ensure parks, open spaces, pedestrian corridors are adequately set with sanitation stations, if possible, with increased cleaning of public washrooms to ensure resident and visitor safety
 - It was noted that municipalities are trying to develop standard operating procedures and protocols for management of open space, beachfront, and trails, but a concern is how to effectively and safely offer washroom/handwashing amenities

B.2 Potential Closure of Street Parking on Bruce Street (Canada Day weekend) for Physical Distancing for Pedestrians

- Discussed if there is an opportunity for a partial street closure, or removal of parking spaces on Bruce Street to assist with physical distancing requirements when stores reopen

B.3 State of Local Businesses

Input regarding whether local businesses will/will not re-open due to COVID-19

- Sarah Filion advised that most stores in the Clarksburg Village Association will be open by appointment, with appointments managed through a Clarksburg e-commerce site which should be operational by the end of May 2020
- Steve Simon advised the real estate market in The Blue Mountains and regionally has been quite strong through April and May 2020

George Matamoros left the meeting at 10:36 a.m.

- Discussed feasibility of offering local residents an incentive to access local services and businesses

Andrew Siegwart left the meeting at 10:55 a.m.

Sarah Filion left the meeting at 10:56 a.m.

B.4 Review of [ExploreBlue.ca](https://exploreblue.ca), Suggestions by Business Associations

- Exploreblue.ca has been positively received by the community

C. Correspondence

None

D. Adjournment

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does adjourn at 11:00 a.m. to meet again at the call of the Chair, Carried.