



Minutes

Community Recovery Task Force

Meeting Date: July 22, 2020
Meeting Time: 9:00 a.m.
Location: Microsoft Teams Meeting
Prepared by: Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

Mayor Alar Soever called the meeting to order at 9:01 a.m. with Councillor Peter Bordignon and Councillor Rob Sampson present.

Advisory participants present were Tim Newton, Carolyn Letourneau, Cathy Innes, Andrew Siegwart, Steve Simon, Derek Hammond, Reverend Dr. Grayhame Bowcott, and Melissa Goldmintz-Shah.

Town staff present were Chief Administrative Officer Shawn Everitt and Manager of Communications and Economic Development Tim Hendry. Director of Community Services Ryan Gibbons joined the meeting following the Call to Order.

Regrets were sent by advisory participants Dr. Sabrina Saunders, Gillian Fairley, Lisa Burechails, Shawn McKinlay, Tom Kennedy, Sarah Fillion, Tony Poole, Diane Anderson, Paul Pinchbeck, Mark Woodburn, Melissa Twist, and Rob Cederberg, and Town staff Director of Operations Shawn Carey and Director of Finance and IT Services Ruth Prince.

- **Task Force Member Attendance**
- **Approval of Agenda**

Moved by: Peter Bordignon

Seconded by: Rob Sampson

THAT the Agenda of July 22, 2020 be approved as circulated, including any additions to the Agenda, Carried.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Community Recovery Task Force members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

B. Staff Reports and Deputations

B.1 Deputations, if any

None

B.3 Staff Reports, if any

None

C. Matters for Discussion

C.1 Highway 26 Update – Mayor Alar Soever

- Premier of Ontario, at the Mayor's request, temporarily lowered the speed limit on Highway 26 near Northwinds to 50 km/h until October 13, 2020, which has been received well by some, and not received well by others
- Rationale for temporary speed reduction: rate of speed and dangerous passing near Northwinds Beach, and high number of pedestrians
- Ontario Provincial Police are providing feedback to staff on the speed change
- Noted the speed limit is set by Ministry of Transportation, but the fluctuation in speeds between Collingwood and Craigleith requires further review and a longer-term solution
- The speed reduction may cause an increase to vehicular traffic on secondary routes to enable vehicles to avoid the area of reduced speed
- Comments to be relayed to Ministry of Transportation including: potential installation of signage to warn motorists of the reduction in speed from 80 km/h to 50 km/h
- Mayor Soever noted before a permanent solution is determined regarding speed limit in the Craigleith area, an evaluation of options available will be considered

C.2 Lobster Fest Event Update – Councillor Rob Sampson

- Event scheduled for July 25, 2020
- 525 meals sold, with tickets cut off July 21, 2020
- Proceeds from the event split between Grants and Donations Committee, Marsh Street Centre, Beaver Valley Outreach, and the Legion
- Event reviewed and approved by the Public Health Unit
- Councillor Sampson noted his thanks to Town staff who have assisted in pulling event details together

C.3 BMVA/TBM Ambassador Program – Chief Administrative Officer Shawn Everitt

- Chief Administrative Officer Shawn Everitt noted his thanks to Andrew Siegart and Patti Kendall of the Blue Mountain Village Association for allowing the Town to jointly use the Ambassador program
- Noted there has been difficulty in recruiting interested individuals for the Ambassador program, but outreach has also been made to the local service clubs to confirm if there are interested individuals

C.4 Updates from Task Force Advisory Participants

Reverend Dr. Grayhame Bowcott

- 10 recipients of the Seniors Meal Program have dropped off the list, a program assessment will be conducted by the chef overseeing the program
- Villages Meal Program in conjunction with Beaver Valley Outreach has seen consistent, steady numbers, which may result in the program continuing into the school months
- Adequate number of volunteers at this time

Carolyn Letourneau

- Daycare and Day Camps running at reduced capacity
- Virtual store being developed
- Treasure Shop will launch a soft opening soon
- Emergency services continue to be offered
- Community Garden is thriving

Tim Newton

- Digital Main Street Program continues
 - Any business operating within 1km of a downtown core is eligible to apply for \$2,500 grant for digital transformation
 - Digital Service Squad services continue

Steve Simon

- Local realtors are very busy as interest in the area increases
- May see a shift to more seasonal residents staying full time, or a majority of the time
- Bluewater District School Board will provide Town staff with their school aged children projections, as there are a number of families from the Greater Toronto Area moving into the area

Derek Hammond left the meeting at 9:30 a.m.

- Steve noted his prediction that a number of residents who typically go south for the winter will not be doing so over the 2020/2021 winter season

- May result in ski rental shortages where homes were previously rented out are now being occupied year-round by the owner
- Noted a survey is needed to understand how the local demographic is changing – the Leisure Activities Plan survey (being released shortly) does include questions related to the intentionality of residents which will be valuable information moving forward – this could also include looking to Grey County and partnering with Blue Mountain Village to gather additional meaningful information

D. Correspondence

D.1 Julie Green, Wendy Papernick, and Nancy Phillips Re: Recent Problems at Council Beach

NOTE: This correspondence referred by Council for Task Force information

- Homeowners group in the Council Beach area have been pleased with the measures staff have implemented in response to concerns including: 6 additional By-law Officers for proactive enforcement, parking signs installed, and additional parks staff and weekend shifts for garbage collection
- Noted that with the presence of by-law staff and enhanced parking control measures, the beaches do not appear to be overcrowded, and users are enjoying the space responsibly
- Andrew Siegwart noted Blue Mountain Village’s visitors are well-informed on safety protocol and this is in part due to the assistance of security staff, ambassadors, and parking management staff
- Andrew further noted the Village has structured its programming to cater to overnight guests, and as such, is seeing more overnight guests than day visitors

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

August 5, 2020

G. Adjournment

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does now adjourn at 9:54 a.m. to meet again at the call of the Chair, Carried.