

2021 - 2022 COMMUNITY PROFILE



Message from the Mayor

Welcome to the Town of The Blue Mountains



This community profile provides a brief overview and high-level insight into the natural beauty and landscape of The Blue Mountains and the abundance of opportunities that await your exploration and adventure.

Throughout these pages, you will find information on our rich history, diverse cultures and demographics, as well as the vast recreational opportunities and experiences that are abound for our residents and visitors.

Our community was built on a history of agriculture, processing, manufacturing, and recreational activities. Today, The Blue Mountains has established a strong reputation as a four-season, internationally recognized tourism destination featuring a variety of world-class ski resorts, hiking and cycling trails, boating, fishing and paddling experiences, golf courses, rock climbing and of course, kilometres of pristine waterfront.

The Blue Mountains community is also home to many unique towns, hamlets and villages that serve home to over 11,000 hectares of productive agriculture land and since our humble beginnings, the Town remains steadfast in its mission to drive economic prosperity and promote community well-being.

Residents and business owners throughout the community continue to support a strong sense of collaboration and community pride and it is the collective spirit of the people and our communities that make the Town of The Blue Mountains a great place to live, work, conduct business, raise a family, and retire.

On behalf of the Town of The Blue Mountains Council, welcome to our community.

Mayor Alar Soever



Welcome to The Blue Mountains

Table of Contents

- 3 Steeped in Nature**
- 5 Rich History, Innovative Future**
- 7 A Community of Communities**
- 11 Live in The Blue Mountains**
- 14 Community Organizations**
- 16 Arts & Culture**
- 17 Recreation & Sport**
- 19 Local Experiences & Attractions**
- 23 Grow Your Business**
- 27 Our Community**
- 33 A Growing Community**

Located along the ridged landscape of the Niagara Escarpment and on the sparkling shores of Georgian Bay, the Town of The Blue Mountains is composed of communities built on a foundation of agriculture, processing, manufacturing and recreation. Internationally recognized as a four-season tourism destination, The Blue Mountains offers a high-quality lifestyle that caters to families looking to build a solid foundation, adventurers looking to go off the beaten path and relaxation seekers taking in and experiencing the very best The Blue Mountains has to offer.

Steeped in nature

The Town of The Blue Mountains is located in the southwestern region of Ontario, in Grey County, approximately 2 hours northwest of the Greater Toronto Area (GTA).

The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples. To the east are neighbouring towns of Collingwood (20 km) and Wasaga Beach (40 km). To the west are neighbouring Meaford (20 km) and the City of Owen Sound (45 km).

The region serves as an integral link between southwestern Ontario and the GTA being situated along the core transit route of Highway 26.

Running through the heart of The Blue Mountains is the Georgian Trail; a historic multi-purpose trail that spans more than 30 km along the southern shore of Georgian Bay between Collingwood and Meaford. Its gravel surface attracts walkers, runners, cyclists, cross-country skiers and snowshoers alike.

The Blue Mountains is home to natural wonders, including the Niagara Escarpment, Bruce Trail, the Beaver River, Pretty River Provincial Park, and Craigleith Provincial Park, all of which provide a plethora of recreational opportunities, from caving and climbing, hiking and cycling, to pristine lookouts and everything in between.

With 285 km of trails, 17 acres of neighbourhood park space, 165 acres of open public space, and 48 acres of waterfront the opportunity to connect with nature is abundant in The Blue Mountains.



The Town of The Blue Mountains

Rich history, innovative future



The Town of The Blue Mountains was established in 1998 with the amalgamation of the Township of Collingwood and the Town of Thornbury. Today, the Town is home to over 7,000 full time residents and an additional 6,000+ seasonal and part-time residents. As an internationally recognized tourism destination, the community welcomes over 2.5 million visitors annually.

The Town remains steadfast in its mission to deliver core municipal services to residents and businesses while also implementing initiatives to drive economic prosperity and promote community well-being.

As a foundation, the Town is guided by its three pillars of sustainability that supports the corporate mission: environmental resilience, social and cultural vitality, and economic balance. By 2046, Grey County has forecasted an increase to the Town's population of approximately 6,750 full time residents. This anticipated growth provides opportunities to create a diversified and innovative community within the Town's key economic sectors of agriculture, tourism, manufacturing, small business and development.

The strength of The Blue Mountains is within the local residents and the diverse communities that each contribute to the fabric of the Town. Communities in the municipality include: Banks, Camperdown, Castle Glen Estates, Christie Beach, Clarksburg, Craighleith, Duncan, Gibraltar, Heathcote, Hurlburt's, Kolapore, Little Germany, Lora Bay, Ravenna, Redwing, Sixth Line, Slabtown, Thornbury, and Victoria Corners.



A community of communities

Thornbury

At waters' edge is the largest town in The Blue Mountains, Thornbury, with a strong community spirit that eclipses its size. As you stroll from the waterfront along the main street, you will find a variety of independently owned and operated businesses opening their doors in a welcoming fashion. Food-lovers flock to Thornbury for its culinary options, served up by award-winning chefs. Rounding out the main street are boutique shops, galleries, specialty food stores and cafes, frequented by locals and visitors alike. The waterfront is iconic for its marina and pier that serves as a popular gathering spot in summer months. Plunge into the crisp, clear waters of Georgian Bay or sail the day away.



Craigleith

To the east of Thornbury lies Craigleith, a waterside community best known for its provincial park that resides on 51 acres of Georgian Bay shoreline - a favourite among campers since 1967. With deep historical roots, Craigleith once served as the gateway to the first skiers at Blue Mountain, who travelled by train to Craigleith station (now known as The Depot) and then by horse and carriage from the station to the ski hill. The landscape in Craigleith is renowned for its deep connection with shale rock, with fossils dating back 455 million years.





Clarksburg

Follow the Beaver River south and you’ll land in the village of Clarksburg, affectionately dubbed “Artsburg.” The unofficial cultural epicentre of The Blue Mountains, Clarksburg boasts a vibrant arts scene and is home to many talented makers and creators. Travel down the main street and visit galleries, taste locally harvested honey, or take in a theatrical performance or concert at the Marsh Street Centre. Interactive workshops for all ages and artistic abilities are regularly offered in Clarksburg, fostering its local talent. Nature enthusiasts delight in the nearby Clendenan Dam and riverside trails of Clarksburg.

Blue Mountain Village

Between the foot of the Niagara Escarpment and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario’s favourite four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 50 unique shops and restaurants, an award-winning spa, 30 km of hiking trails, Open-Air Gondola, Ridge Runner Mountain Coaster, 43 ski and snowboard trails and much more. The village offers as much – or as little – as you’d like.

Villages and Hamlets

Interspersed along and atop the Niagara Escarpment is a collection of villages and hamlets, each with their own unique character. Heathcote, Ravenna, Red Wing, Slabtown and Duncan just to name a few, offer breathtaking views, unforgettable adventures, and a variety of stores, markets, outfitters for adventure, restaurants and of course, apple orchards. The villages and hamlets are home to the humble beginnings of the community through its roots in agriculture, processing and tourism. Small in size but rich in history, each community has a story to tell!



Live in The Blue Mountains



The quality of life in The Blue Mountains is what truly sets the community apart from the rest as there is an abundance of opportunity throughout the area. Situated on the Simcoe-Grey County border, The Blue Mountains is within close proximity to a wide range of services and amenities from east to west.

Education and Childcare

The Blue Mountains is located within the Bluewater District School Board and the Bruce-Grey Catholic District School Board. French-language Catholic education is offered nearby at Ecole Catholique Saint Dominique-Savio in Owen Sound and Notre-Dame-de-la-Huronie in Collingwood. Beaver Valley Community School is conveniently located in the heart of Thornbury.

Child Care Programs are managed by Grey County Children's Service and licensed by the Ministry of Education to ensure programs continue to meet provincial standards. Grey County Children's Service offers various programs, subsidies and information for parents and a range of support for agencies and childcare providers. For more information, visit: www.grey.ca/childrens-services

Recreation & Entertainment

Whether you wish to spend a day on the slopes, relax on a beach, enjoy a fine dining experience or hike the trails, The Blue Mountains offers an endless supply of recreation and entertainment opportunities.

Housing

From recreational cottages, chalets, condominiums, to full-time residences and farms, housing in The Blue Mountains spans a wide range of options. The primary settlement areas of Thornbury, Clarksburg and Craigleith offer well developed family and lifestyle suited housing options. As a rapidly growing community, many residential development projects are underway throughout the Town. Local real estate agents are welcoming, knowledgeable and will be happy to help you find your forever home.

Attainable Housing

The Town has established a not-for-profit corporation to increase the supply of attainable housing units in The Blue Mountains, with the goal of providing housing to moderate income working individuals and families that are unable to attain housing in the current market. The Blue Mountains Attainable Housing Corporation (BMAHC) was established to extend rental and home ownership opportunities to more residents, so working families and individuals can live where they work and retirees can remain in the community in which they have worked. For more information, visit: www.thebluemountainshousing.ca

Transportation

Alongside the broader South Georgian Bay region, the Town of The Blue Mountains has experienced significant growth and development. To prepare for this continued growth and enhance the existing transportation network, the Town is developing a comprehensive Transportation Master Plan. This will explore options to provide a safer, more efficient, resilient and reliable transportation system throughout the Town. The plan includes a vision to address the short, medium and long-term transportation needs for the community. The Transportation Master Plan will shape how the community travels, help better understand and define regional connections, and will support the movement of all goods and services throughout the region.

Public Transit

The Grey Transit Route currently connects Grey County through a series of four transit routes across the region. The routes include: Highway 10 between Owen Sound and Orangeville, Highway 26 between Owen Sound and the Town of The Blue Mountains, Highway 6 between Owen Sound and Wiarton and Grey Road 4 between Flesherton and Walkerton. The Town of The Blue Mountains has also partnered with the Town of Collingwood to provide public transit services to the Craigleith area, including Blue Mountain Resort.

Business Resources & Support

The work-life balance The Blue Mountains offers is a true secret of the community. With close knit business associations, strong collaboration and regular networking opportunities, the Town of The Blue Mountains is home to a supportive, vibrant and resilient economic and business community. To learn more, flip to page 24.

Hospitals & Health Care

Located within 30-minutes of both Collingwood General and Marine Hospital and Meaford General Hospital, The Blue Mountains is conveniently located, with healthcare services close to home.

Collingwood General and Marine Hospital

459 Hume Street
Collingwood, ON

Markdale Hospital

55 Isla Street
Markdale, ON

Meaford General Hospital

229 Nelson Street West
Meaford, ON

Owen Sound Hospital

1800 8th Street East
Owen Sound, ON

The Blue Mountains Community Health Centre

78 King Street East (Highway 26)
Thornbury, ON

Clarksburg Medical Group

186 Marsh Street, PO Box 179
Clarksburg, ON

Collingwood Health Centre

186 Erie Street
Collingwood, ON



Community organizations

Beaver Valley Outreach

Beaver Valley Outreach is a community-based charitable organization enhancing the lives of people in The Blue Mountains for over 35 years with programs and services for children, families/individuals, seniors and youth.

Website: www.bvo.ca

Events for Life

Events for Life is a day program located in Thornbury that provides social, recreational and lifelong learning for special needs adults in the Town of The Blue Mountains and surrounding areas. The organization works to support special needs individuals so they can live, learn and work in an integrated, inclusive community.

Website: www.eventsfor.life

Blue Mountains Seniors Network

The Seniors Network was formed to advocate for seniors and maximize access to resources and services for seniors in the Town of Blue Mountains by working and planning together to identify needs and coordinate programming.

YMCA of Owen Sound Grey Bruce

The YMCA of Owen Sound Grey Bruce enriches the lives of people of all ages and works to build strong and healthy kids, families and communities throughout the Grey and Bruce counties. The organization offers opportunities for personal development in many program areas including: Aquatics, Health, Fitness and Recreation, Child Care, Community and Justice Programs, Housing Support and Employment Services.

Website: www.ymcaowensound.on.ca

My Friend's House

My Friend's House is a non-profit agency offering support for abused women and children living in the Georgian Triangle of Ontario. Since opening in 1991, My Friend's House has helped thousands of women get the safety and support they need to rebuild their lives.

Website: www.myfriendshouse.ca

Thornbury-Clarksburg Rotary

Chartered in 1938, the Rotary Club of Thornbury-Clarksburg is a well-respected part of the Thornbury/Clarksburg/Beaver Valley community. A vibrant, active service club dedicated to serving the needs of our local community as well as the worldwide community.

Website: www.tcrotary.ca



Arts & culture

Arts and Culture

Although the Town of The Blue Mountains wasn't established until 1998, the area has deep historical roots and rich stories woven throughout its land. These stories have been preserved and are told through the arts, culture and heritage communities in The Blue Mountains.

Art Galleries

Interspersed throughout the communities of The Blue Mountains is an abundance of vibrant, passionate hearts for the arts. With nearly 20 art galleries, the area serves as a cultural hub, offering local artists picturesque landscapes, a rich history and bountiful vistas from which they draw artistic inspiration.

Craigleith Heritage Depot and Museum

What was formerly a train station built in the 1870s and a gateway to Blue Mountain for skiers travelling from out of town, is now the Craigleith Heritage Depot and Museum. Much of the Town's unique cultural, natural and industrial history is preserved here. The Depot also serves as a branch of The Blue Mountains Public Library and a tourist information centre.

Marsh Street Centre

Originally constructed in 1927, The Marsh Street Centre has been, and remains, an integral part of the community. The Marsh Street Centre prides itself on being the cultural heart of the community and provides a home for many local cultural activities and groups. It is one of two centres in Ontario that is member-owned and operates almost entirely through dedicated volunteers.

Sheffield Park Black History & Cultural Museum

Nearby Collingwood and Owen Sound served as the two northern terminals of the underground railroad system in the 1800s and The Sheffield Park Black History & Cultural Museum has preserved the history and valuable insight of early Black pioneers and settlers in this region. A vast collection of family photos and artifacts, along with donations from local families, tell the stories of local Black men and women, including: pioneer life and times, social networking within the community and preservation of past generations.

Recreation & sport

Recognized as Ontario’s true four season destination, The Blue Mountains is a world renowned, resort and recreational destination that welcomes over 2.5 million visitors annually. From the shores of Georgian Bay, up the Niagara Escarpment, and through the Beaver Valley, there are plenty of amazing recreation experiences to enjoy.



Summertime boasts plenty of watersports in Georgian Bay, as well as golfing at five pristine courses, tennis at three Town-maintained courts, mountain biking on trails varying in difficulty, and paved and gravel roads ideal for road cycling adventures. For the adventurous spirit, The Blue Mountains’ natural biodiversity and scenic lookouts boast prime recreational opportunity for those looking to go caving, climbing or hiking.

Wintertime in the region offers classic Canadian activities the whole family can enjoy, including downhill skiing and snowboarding on the peaks of the Niagara Escarpment. The Blue Mountains is also home to cross-country trail operators with plenty of trails waiting to be blazed by snowshoe or ski.

Year-round, residents and visitors can enjoy the Georgian Trail, a 34 km multi-use trail, with several access points throughout The Blue Mountains. It’s often bustling with outdoor enthusiasts, hiking, biking, snowshoeing, cross-country skiing, or jogging along its packed-gravel surface.

After the adventure has ended, you can treat and pamper yourself with a variety of relaxing experiences by visiting a local spa, enjoying a meal at one of the many delicious restaurants or by tasting and learning about the locally grown wine and cider at a local winery and cidery.



The Beaver Valley Arena & Community Centre, Tomahawk Recreational Complex and the Thornbury Harbour are all owned and operated by the Town and provide recreation options for all ages and abilities.

Beaver Valley Community Centre & Arena

The Beaver Valley Community Centre is a licensable venue that offers a large hall, small hall, bar service area and a certified kitchen. This facility is directly connected to the Beaver Valley Arena which features a 17,500 square foot ice pad for public skating, hockey and curling.

Thornbury Harbour

The Thornbury Harbour features a full-service marina, located on the beautiful shores of South Georgian Bay. Situated in downtown Thornbury, the Harbour is a popular destination for residents and visitors wishing to explore the local waters. The Thornbury Harbour is owned by the Department of Fisheries and Oceans (DFO) and is managed and operated by the Town of The Blue Mountains.

Tomahawk Recreational Complex

The Tomahawk Recreational Complex features an 18-hole, par 3 golf course that provides an excellent opportunity for introducing beginners to the game, as well as a laid back environment for more experienced golfers. Adjacent to the course are three regulation-size soccer fields and four pickleball courts available to book by the public, leagues, corporate, and community groups.

Local experiences & attractions

Four Seasons of Charming sums up the towns and villages that comprise The Blue Mountains. Regardless of the season, there's always a reason to explore and experience the unique charm of this region.

Blue Mountain Resort

Established in 1941, Blue Mountain Resort is Ontario's largest destination resort, offering year-round fun for local explorers and tourists seeking adventure and relaxation in the heart of The Blue Mountains. What started as a winter-only destination for skiers has grown into a four season staple for adventure. Whether you're shredding the slopes in the winter, strolling the Village shops and boutiques year-round, or zip-lining in the summer, there's always fun to be had at Blue Mountain Resort.

Scenic Caves Nature Adventures

Explore The Blue Mountains' natural features and learn about its history at Scenic Caves Nature Adventures. This vast network of trails takes you high among the treetops, along southern Ontario's longest suspension bridge and deep inside caves and crevices of the Niagara Escarpment. 370 unspoiled acres of natural beauty allows the explorer to connect with nature and discover the geological heritage of The Blue Mountains. Hiking is offered in warm seasons and snowshoeing or cross-country skiing is offered in the winter.

Scandinave Spa

Experience year-round relaxation in the heart of nature. Scandinave Spa offer a unique hydrotherapy experience, combining age-old thermal traditions with accessible, comfortable amenities. Situated on 25 acres of natural forest, the spa boasts stunning views of the Niagara Escarpment and includes a self-guided, certified Forest Bathing Trail. Registered Massage treatments, a bistro and a small boutique are also available.

Wineries & Cideries

The Blue Mountains proudly boasts the best apple growing conditions in the province and is affectionately dubbed "apple country." Between the winds of Georgian Bay and the elevation of the Niagara Escarpment, the microclimate is ideal for the orchards that call The Blue Mountains home. The fabric of this community was built from their tree-lined land almost two centuries ago. The first orchard dates back to the 1830's and consisted of just two acres, established by the McGuire family. By the 1870's, apple orchards accounted for more than 400 acres of The Blue Mountains. Today, it has grown to 7,500 acres at more than a dozen orchards and cideries.



Local experiences & attractions



Apple Pie Trail

A visit to The Blue Mountains would be incomplete without taking a bite out of the fruit that put the area on the map. There are 18 different varieties of apples grown and harvested in this region, each with their own distinct flavour profiles. The Apple Pie Trail has curated a self-guided tour with stops at many of the local shops, restaurants and orchards - tasting mandatory.

Culinary Experiences

Food-lovers flock to The Blue Mountains for its various culinary experiences, served up by award-winning chefs, and made with locally grown produce. From local artisan shops, bakeries, and restaurants to large scale farming, apple orchards, cideries and wineries your inner foodie will always be satisfied with a culinary tour through the Town.

Beaver River

Part of the Great Lakes Basin, the Beaver River flows from Clearview through the Grey Highlands and over Eugenia Lake before it reaches the mouth of Georgian Bay and Lake Huron via the community of Thornbury. The river serves as a popular route for explorers and is a habitat for a diverse ecosystem of wildlife, including various species of fish, from Rainbow Trout to Chinook Salmon and Brown Trout.

Thornbury Fishway

The Thornbury Fishway, located in downtown Thornbury near the mouth of the Beaver River is operated by the Ontario Ministry of Natural Resources. This natural passageway for migrating Rainbow Trout and Chinook Salmon looking to spawn in spring and fall attracts visitors and anglers to The Blue Mountains.

Georgian Bay

Georgian Bay is one of the largest bodies of freshwater in the world and serves as the northern border for the Town of The Blue Mountains. Located on the northeastern portion of Lake Huron, Georgian Bay is known for its beautiful scenery, endless beaches and crystal blue water. It's a natural and vast playground enjoyed by all ages in The Blue Mountains.

Niagara Escarpment

The Niagara Escarpment is a UNESCO World Biosphere Reserve, spanning more than 725 kms across the province of Ontario and throughout The Blue Mountains. Dozens of scenic outlooks over the Beaver Valley and Georgian Bay are dotted along the Escarpment, along with the Bruce Trail, biking trails and a variety of flora and fauna. Grab a camera and prepare for breathtaking views.

Festivals & Events

Organizations and associations host a variety of festivals and events throughout The Blue Mountains, providing locals and visitors a chance to gather, celebrate and enjoy the vibrancy of a tight knit community. Annual festivals and events include: the historic Beaver Valley Fall Fair, Apple Harvest Festival, Olde Fashioned Christmas, Clarksburg Has H'Art and the award-winning Peak to Shore Music festival. For a full listing of upcoming festivals and events, visit the events calendar on the Town's website at www.thebluemountains.ca.

Downhill Skiing & Snowboarding

The Blue Mountains is home to various downhill ski slopes and private clubs including Blue Mountain, Alpine Ski Club, Collingwood Ski Club, Craighleith Ski Club, Georgian Peaks Ski Club, Osler Bluff Ski Club, and Toronto Ski Club. Whether you're a seasoned veteran, or heading down the slopes the first time, there's opportunity abound for skiers and snowbaorders alike.

Grow your business

Entrepreneurship and small business success are at the economic core of The Blue Mountains. With a respected and highly sought-after quality of life, The Blue Mountains offers a thriving environment to own and operate a business.

As families, young professionals and retirees continue to call The Blue Mountains home, the community continues to grow, creating a more diversified economy with increased business opportunity.

Through strategic consulting, support services and business resources, The Blue Mountains provides the necessary tools to sustain and strengthen your entrepreneurial and business goals.

Whether you are an aspiring entrepreneur looking to start your journey, or a seasoned business owner looking to expand your services, The Blue Mountains offers plenty of opportunity to support your business goals.

Business Associations

Thornbury Business Improvement Area

The Thornbury Business Improvement Area Board (BIA) operates as a Committee of Council with the goal to have The Blue Mountains recognized as a destination of choice.

Website: www.thornbury.ca

Clarksburg Village Association

The Clarksburg Village Association is a not-for-profit organization that provides the community and visitors access to local arts professionals, and to nurture the continued development and expansion of our community.

Website: www.visitclarksburg.ca

Blue Mountain Village Association

The Blue Mountain Village Association (BMVA) is a not-for-profit association that manages and maintains all common areas and facilities in the Blue Mountain Village as well as animation and events and destination marketing.

Website: www.bluemountainvillage.ca

Blue Mountains Chamber of Commerce

The Blue Mountains Chamber of Commerce is the leading business organization in The Town of The Blue Mountains that works on behalf of its members to advance business interests with the goal of creating a thriving business community.

Website: www.bluemountainschamber.ca





Business support

Town of The Blue Mountains

The Town of The Blue Mountains Economic Development Division provides support and networking services to businesses and entrepreneurs throughout the community. Serving as a catalyst and connector, the Division can link the needs of your business with the associations and organizations that can help you start or grow your business.

This work is supported by the Town's Economic Development Advisory Committee which is responsible for advocating and representing the needs of the greater business community to Town Council.

Grey County Economic Development

The Economic Development team is available to help investors understand their opportunities, required approvals and potential partnerships.

Website: www.madeingrey.ca

Small Business Enterprise Centre

Support to start-up and existing small business enterprises during development, retention and operation. Access to business consulting services and information covering management, marketing, technology and financing.

Website: www.enterprisecentre.ca

Regional Tourism Organization 7

RT07 is one of 13 RTOs – independent, not-for-profit corporations - to which the Ontario government provides annual funding to lead tourism planning, marketing and development in their respective regions.

Website: www.brucegreysimcoe.com

Centre for Business

The Centre for Business and Economic Development is a not-for-profit Community Futures Development Corporation (CFDC) sponsored by Federal Economic Development Agency for Southern Ontario.

Website: www.centreforbusiness.ca

South Georgian Bay Tourism

An official In-Destination Education Organization. The association collaborates with local partners to develop and promote tourism experiences, and to provide visitors with excellent resources and customer service, and marketing.

Website: www.southgeorgianbay.ca

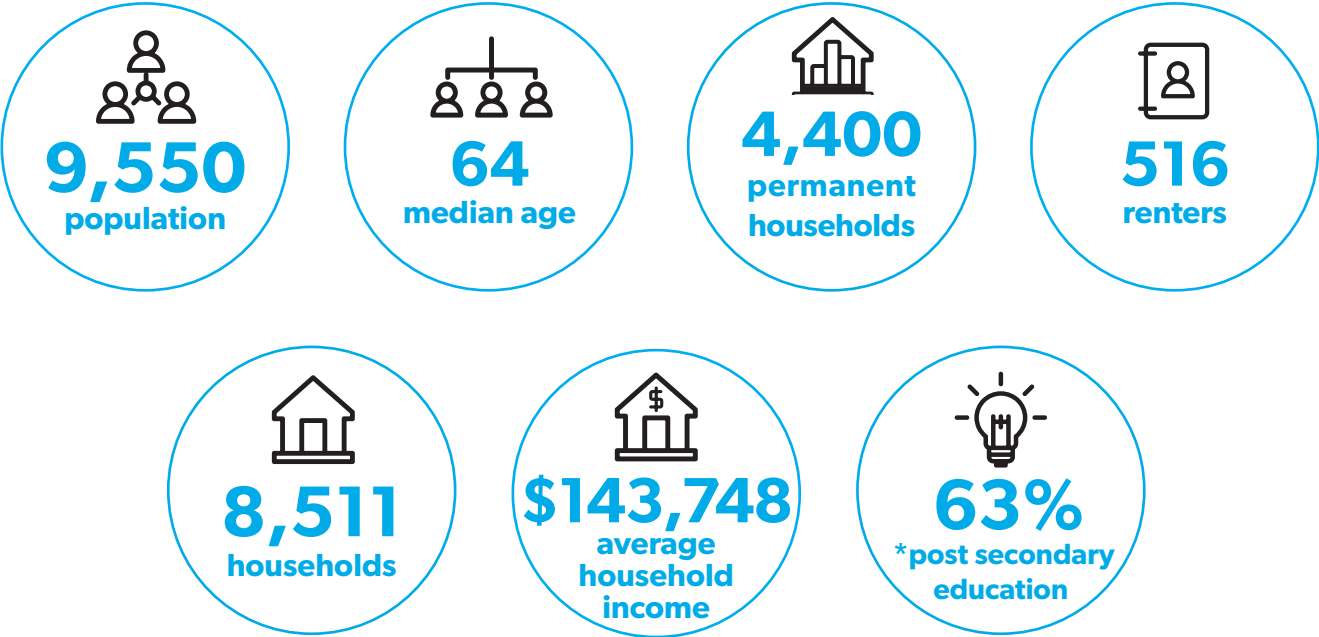
YMCA Business Resources

Job seeker support, employer support and skill building workshops and tutorials.

Website: www.ymcaowensound.on.ca

Our Community

Demographics



Housing Prices

Median Housing Price: \$1,185,500

Data sourced from: This pricing reflects statistics from the fourth quarter of 2020, sourced from the Canadian Real Estate Association, 2021.

Labour Force

- Total Labour Force: 5,250
- Participation Rate: 55.4%
- Employment Rate: 53.4%
- Unemployment Rate: 4.7%

Data sourced from: OMAFRA, 2020; Economic Modeling Specialists International, 2020 (labour force); Environics Analytics, 2021 (age; income); Statistics Canada, 2016 (education; renters); Grey County Growth Management Strategy, 2021 (population; permanent households); Municipal Property Assessment Corporation, 2021 (households).

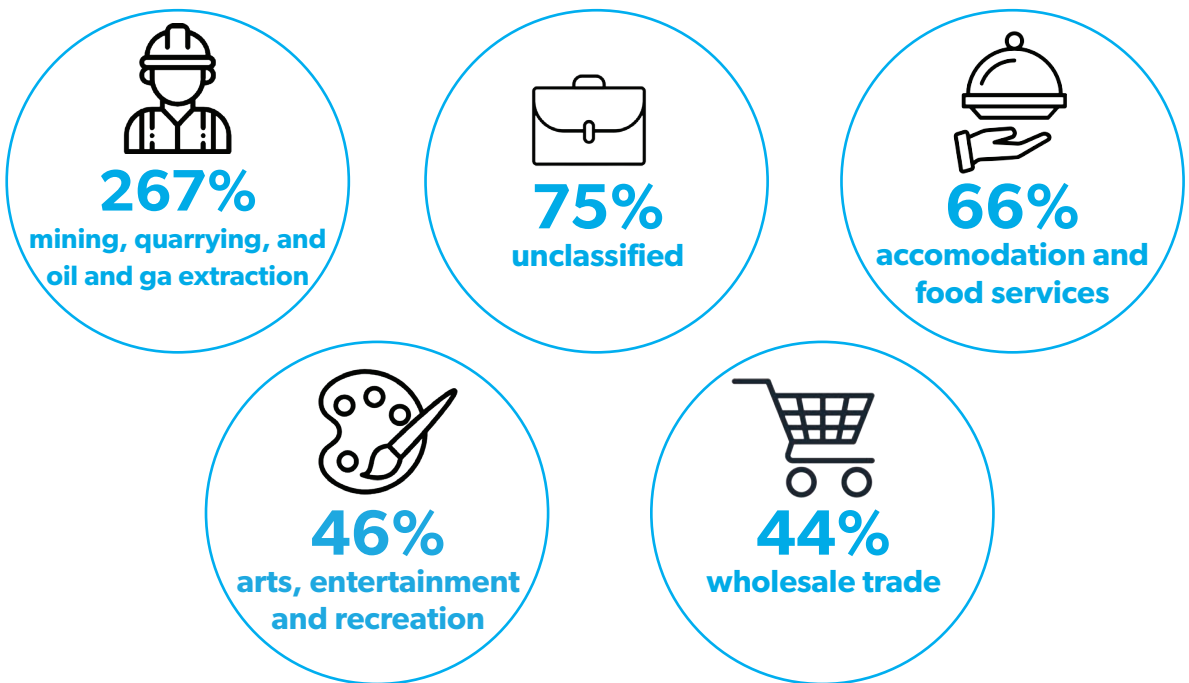
***Have graduated from a College, Apprenticeship or University Program.**

Top 15 Occupations

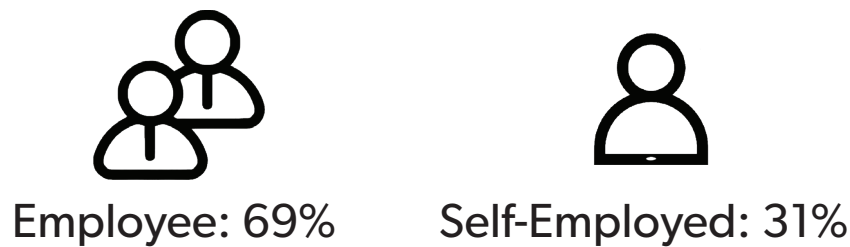
| Industry | Number of Jobs |
|---|----------------|
| Accommodation and food services | 1,945 |
| Retail trade | 533 |
| Arts, entertainment and recreation | 425 |
| Construction | 375 |
| Agriculture, forestry, fishing and hunting | 346 |
| Professional, scientific and technical services | 310 |
| Administrative and support, waste management and remediation services | 303 |
| Transportation and warehousing | 301 |
| Other services (except public administration) | 247 |
| Manufacturing | 236 |
| Health care and social assistance | 189 |
| Real estate and rental and leasing | 185 |
| Public administration | 165 |
| Educational services | 91 |
| Unclassified | 85 |

Data sourced from: OMAFRA, 2020; Economic Modeling Specialists International, 2020.

Fastest Growing Industries (%Change 2014-2019)



Labour Force by Class of Worker



Labour Force Work Activity (During reference year)

- Did not work: 36.8%
- Worked: 63.2%
- Work full-time: 44%
- Work part-time: 56%

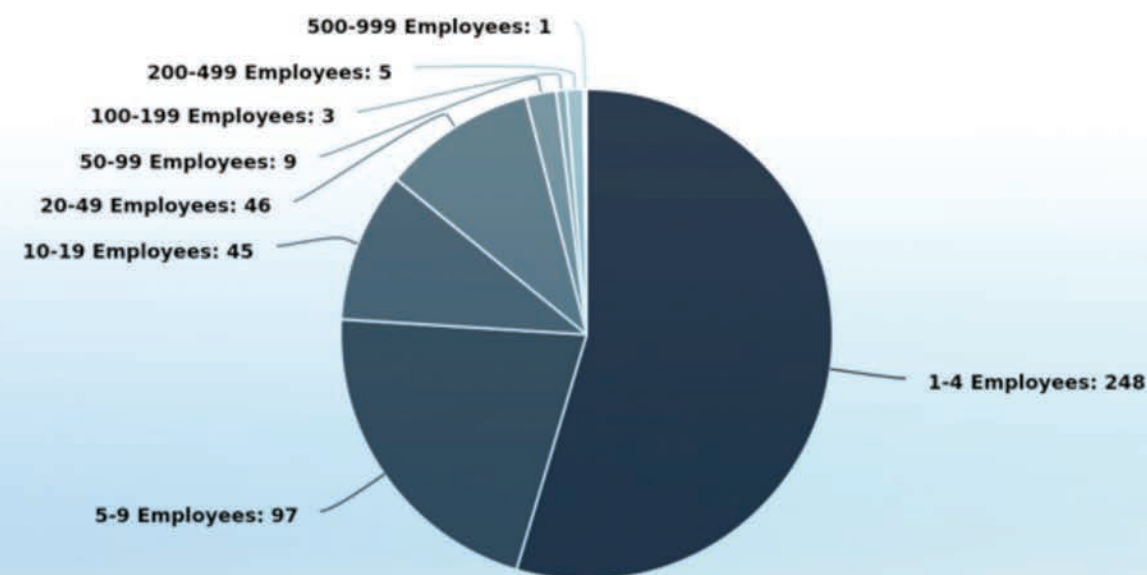
Data sourced from: OMAFRA, 2020; Economic Modeling Specialists International, 2020 (fastest growing industries); Statistics Canada, 2016 (labour force).

Exports (2017) - \$547.4M

| Industry | Exports |
|---|---------------|
| Accommodation and food services | \$188,281,076 |
| Manufacturing | \$106,046,166 |
| Agriculture, Forestry, Fishing and Hunting | \$46,823,552 |
| Administrative and Support, Waste Management and Remediation Services | \$44,053,698 |
| Arts, Entertainment and Recreation | \$25,187,201 |
| Retail Trade | \$17,831,235 |
| Real Estate and Rental and Leasing | \$17,780,803 |
| Construction | \$13,427,556 |
| Professional, Scientific and Technical Services | \$13,139,200 |
| Other Services (except Public Administration) | \$10,646,991 |
| Mining, Quarrying, and Oil and Gas Extraction | \$8,414,176 |
| Health Care and Social Assistance | \$8,238,670 |
| Educational Services | \$7,570,675 |
| Wholesale Trade | \$5,598,992 |
| Finance and Insurance | \$3,006,972 |
| Transportation and Warehousing | \$2,007,629 |
| Utilities | \$1,584,819 |
| Information and Cultural Industries | \$1,380,641 |

Data sourced from: OMAFRA, 2020; Economic Modeling Specialists International, 2020.

Business Sizes in The Blue Mountains



Data sourced from: Statistics Canada, 2020.

Farms by Industry

| Industry | Number of Farms |
|--------------------------------------|-----------------|
| Fruit and tree nut farming | 29 |
| Other animal production | 22 |
| Oilseed and grain farming | 20 |
| Other crop farming | 17 |
| Beef cattle ranching and farming | 16 |
| Greenhouse, nursery and floriculture | 5 |
| Dairy cattle and milk production | 4 |
| Sheep and goat farming | 3 |
| Hog and pig farming | 2 |
| Vegetable and melon farming | 1 |

Total Gross Farm Receipts

| Amount | Number of Farms |
|----------------------------|-----------------|
| Under \$10,000 | 21 |
| \$10,000 to \$24,999 | 26 |
| \$25,000 to \$49,999 | 17 |
| \$50,000 to \$99,999 | 15 |
| \$100,000 to \$249,999 | 14 |
| \$250,000 to \$499,999 | 14 |
| \$500,000 to \$999,999 | 8 |
| \$1,000,000 to \$1,999,999 | 4 |

Data sourced from: Statistics Canada, Census of Agriculture, 2016.

A growing community

The Blue Mountains offers a thriving four-season economic environment to own and operate a business. As families, young professionals and retirees continue to call The Blue Mountains home, the community continues to grow, creating a more diversified economy and leading to increased opportunities for both our residents, businesses and visitors.

With a respected and highly sought-after quality of life, the success of the local economy has been driven by strong year-over-year industry growth led by agriculture, tourism, construction, small business, and hospitality/service. The Town remains steadfast in its mission to drive economic prosperity and promote community well-being. By 2038, Grey County has forecasted an increase to the Town's population of approximately 2,075 full-time residents. This anticipated growth provides opportunities to create a diversified and innovative community with a balanced approach to economic development and environmental sustainability.

The natural environment and allure of The Blue Mountains has attracted creative, forward-thinking entrepreneurs, businesses and residents whose vision has helped grow and shape the community and has driven the economic base to where it is today. Through strategic partnerships, comprehensive planning, and sustainable growth management, the Town and the greater South Georgian Bay region is well positioned and will continue to prosper for future generations.





For more information and business inquiries, contact:
Communications & Economic Development Division
32 Mill Street, Thornbury, ON
519-599-3131 ext. 282
economicdevelopment@thebluemountains.ca