



Agenda

Economic Development Advisory Committee

Meeting Date: September 14, 2020

Meeting Time: 9:00 a.m.

Location: Council Chambers

Prepared by: Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

- **Traditional Territory Acknowledgement**
- **Committee Member Attendance**
- **Approval of Agenda**

Recommended (Moved by, Seconded by)

THAT the Agenda of September 14, 2020 be approved as circulated, including any additions to the Agenda.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (August 21, 2020)**

Recommended (Moved by, Seconded by)

THAT the Minutes of August 21, 2020 be approved as circulated, including any revisions to be made.

B. Staff Reports and Deputations

B.1 Deputations, if any

B.1.1 Presentation: Sameer Patel, MA, PLE, Vice President Tate Economic Research Inc. Re: Town of The Blue Mountains Retail Gap Analysis

NOTE: Presentation to be circulated by Friday, September 11

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee endorse the Retail Gap Analysis as presented and request staff to incorporate the recommendations into the Economic Development Strategy.

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2019-56 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or matters that are a follow-up to a Public Meeting.

NOTE: Committee meetings are taking place virtually to assist with social distancing with respect to COVID-19. Comments received from the public that have not been included on the Agenda will be read at the meeting by the Executive Assistant.

B.3 Staff Reports

None

C. Matters for Discussion

C.1 Memorandum – 2021 to 2023 Budgets – Deputy Treasurer/Manager of Accounting and Budgets Sam Dinsmore

C.2 Economic Development Strategy Sub-Committee Update (verbal)

C.3 Roundtable Update from Organizations/Committees

C.3.1 The Blue Mountains Agricultural Advisory Committee Update

C.3.2 Blue Mountain Village Association Update

C.3.3 Blue Mountains Chamber of Commerce Update

C.3.4 Clarksburg Village Association Update

C.3.5 The Blue Mountains Attainable Housing Corporation Update

C.3.6 The Blue Mountains Transportation Committee Update

C.3.7 The Blue Mountains Sustainability Advisory Committee Update

C.3.8 Small Business Enterprise Centre Update

- Digital Main Street – Application for OBIAA Funding Approved
- Starter Company Plus – 13 Businesses still going strong
- SBEC Staffing Update – New Hire who started September 1, 2020
- Fall “Back to Business” events schedule being worked on by BDC Partners

C.3.9 Thornbury Business Improvement Area Update

C.3.10 South Georgian Bay Tourism Update

C.3.11 Georgian Triangle Development Institute Update

C.3.12 Economic Development & Communications Coordinator Update

- Community Profile
- Business Welcome Guide
- Rural Economic Development Grant Sign Project

C.3.13 Grey County Economic Development Update

C.4 Economic Development Advisory Committee Action Item Tracking

- Economic Development Strategy, including COVID-19 Specific Business Support and Economic Recovery Action Plan
- Sign By-law Update
- Follow-up to EDAC regarding potential swap of 10th Line from Matilda St/Grey Road 13 to Highway 26 and Bruce and Marsh Streets from Clark Street to Highway 26
- Review of Economic Development Advisory Committee Composition

D. Correspondence

None

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

October 14, 2020

Town Hall, Council Chambers

G. Adjournment

Recommended (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again at the call of the Chair.