

Environmental Sustainability Fund – Final Report

Pollinate The Blue Mountains: The Thrive Project

Title	'The Thrive Project'
Recipient organization	Pollinate The Blue Mountains
Key partners	L.E. Shore Library assisted in advertising and hosting a public workshop entitled 'Pollinator Explosion'. Blue Mountain 'Review' published for free a description of our canoe renewal program. TBM (Parks & Trails Dept.) for providing soil and wood chips.
Volunteers deserving recognition	Trevor Halton (PTBM member and graphic artist) coordinated the design and repainting of 4 canoes.
Number of people engaged	Project leads and partners - 3 Volunteers - 12 Attendees - 30
Overview of project	With the 'Thrive Project', Pollinate The Blue Mountains (PTBM) organized a public event to attract new volunteers to our group to become 'canoe captains' for our 9 pollinator friendly planted canoes. We were successful in doing so and engaged the captains by giving them each 3 native pollinator plants for their home garden, as well a PTBM T-shirt to wear when tending their canoe. We also developed, printed and installed new information signs for each canoe that give detailed information about PTBM and how to get details about pollinator gardening.
Description of project activities	Apr. 2 - Published an article and call for volunteers in the 'Review' local monthly newsletter. April - May - Planned and advertised a community event in cooperation with the L.E. Shore Library. The 'Pollinator Explosion' event was advertised by means of an info board at Foodland, library newsletter and calendar, library outdoor announcement board, couple Facebook groups and our social media posts. May 31 - The 'Pollinator Explosion' workshop attracted about 30 adults and children to the L.E. Shore Library. Participants listened to a slide show and participated in hands-on activities of: painting a canoe, crafts,

	making seed bombs, learning about butterflies in a scavenger hunt, and purchasing pollinator plants for their gardens. June 9 and 18 - we held two 'canoe captain' training sessions as we replanted two canoes that had been damaged or in need of repair. 7 captains received their plants and t-shirts. July 9 - canoe replaced with new 'Thornbury' one at Georgian Trail and Bruce St. N. August 15 - canoe replaced with new 'Artsburg' one at Clarksburg Medical Group. September 3 - an article about our summer activities was submitted and published in the 'Review' local monthly newsletter September 16 - canoe replaced with newly painted and decorated one at Georgian Trail and 10th Concession. November 9 - canoe captains reviewed and confirmed for next year.
Challenges and changes to the project	No major challenges or changes encountered with canoe captains, however getting captains for our larger gardens was more difficult. We used a group work party approach instead.
Outcomes and metrics of success	<i>#1) Attract about 10 to 12 new volunteers.</i> Through our workshop, Review article and summer pop-ups we were successful in attracting about 8 new volunteers to our core group and about 4 others who helped in work parties. <i>#2) Our volunteers will have experience to work on their adopted planting.</i> Canoe captains took home plants for their own gardens which they raised over the summer. They also weeded and watered their respective canoes all summer. All canoes thrived and were successful pollinator attractors. About 50 plants in total were added to personal gardens or the community canoes. <i>#3) Upgrade and make more interesting the signage at each canoe and flower bed.</i> One canoe was repainted and participants at our May workshop added handprints to decorate it. About 15 people added their personal touch to the canoe that was installed at the Thornbury Arena. We repainted and fully replanted 4 canoes this season. New information signs and stickers were also designed, printed and installed on them. In conjunction with another grant, a new mural was added beside the Clarksburg canoe and new signage plus permanent butterfly wings were added to the Arthur Street garden. No data was gathered, but many

	people are seen taking selfies at the wings or reading the mural information panels.
Contact information and website	pollinatetbm@gmail.com www.pollinatetbm.ca
Environmental Sustainability Fund Disbursement Amount	\$1,360

Pictures and Media

REVIEW ARTICLE APR. 2



POSTER AD FOR POLLINATOR EXPLOSION WORKSHOP



ADVERTISEMENT AT LIBRARY



WORKSHOP AND ACTIVITIES







T-SHIRTS AND HATS FOR CANOE CAPTAINS



THORNBURY ARENA REFURBISHED CANOE



CLARKSBURG MEDICAL CENTRE REFURBISHED CANOE



Mural supported by Youth Climate Action Fund

BRUCE ST. NORTH REFURBISHED CANOE AND CAPTAINS

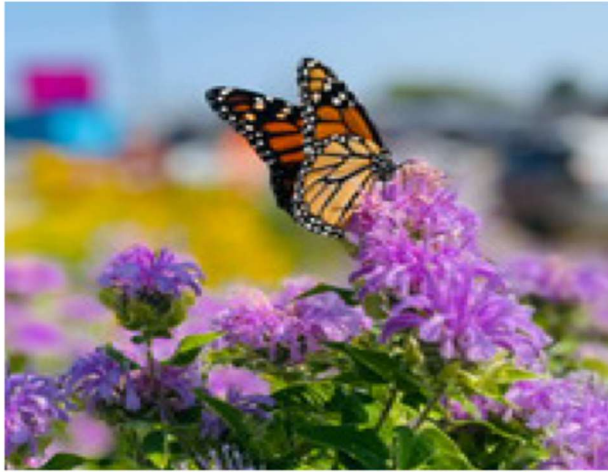


SEPTEMBER 3 'REVIEW' ARTICLE

Raising Awareness About Pollinator Power

Local eco-gardening advocates Pollinate The Blue Mountains have had a busy summer! Our goal is to encourage residents to GROW NATIVE by planting native perennials that attract pollinators such as butterflies, bees, and hummingbirds.

You may have spotted brightly painted canoes around town that we have filled



with native plants to demonstrate how easy it is to plant a small patch that attracts pollinators. We received a TBM grant to improve the care and signage of the eight canoes we tend in Thornbury and Craigleith. Each canoe now has a captain or coordinator in charge of monitoring, weeding, and watering. We have repainted, replanted and added

10TH LINE AND GEORGIAN TRAIL CANOE AND CAPTAIN



ARTHUR STREET GARDEN NEW SIGNAGE AND WINGS (supported by Youth Climate Action Fund)

